Sandra J Schroeder* (s-schroeder@onu.edu), Ohio Northern University, Mathematics Department, 525 S. Main Street, Ada, OH 45810. Why is One Usually First? Preliminary report. If we disregard numbers that are purposefully distributed, can we find a pattern in the distribution of first digits? Surprisingly, yes. I'll share a formula that gives amazingly close results to our data. This is an easy and interesting topic that allows for simple data collection for analysis and comparison. (Received September 14, 2008)