

1067-01-1012 **Menolly Lysne*** (menolly.lysne@utoronto.ca), Room 316, Victoria College, 91 Charles Street West, Toronto, ON M5S 1K7, Canada. *Advertising and Patronage in Laplace's Early Writing*. Preliminary report.

Jean le Rond d'Alembert (1717-1783) acted as patron to Pierre Simon de Laplace (1749-1827) from Laplace's early days in Paris in 1769. While the story of Laplace's introductions to d'Alembert has areas of mystery around it, we will concentrate on how Laplace's relationship with d'Alembert can be seen in Laplace's early published work. D'Alembert was able to aid Laplace in finding employments at the École Militaire and later in Laplace's successful election to the Paris Académie des Sciences. Laplace showed his gratitude to d'Alembert by citing and praising his patron's work. While Laplace frequently cited the more senior scientist, he rarely used d'Alembert's results. Laplace may have felt it necessary to laud the work of the man who had helped him, but, as we will see, when Laplace failed to adequately cite d'Alembert, d'Alembert found ways of ensuring that his contributions were not ignored. (Received September 17, 2010)