1067-Z1-1300James E. Hamblin* (jehamb@ship.edu), 1871 Old Main Drive, Shippensburg University,
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Many of us have considered writing our own textbook for a math course for various reasons. Sometimes it is hard to find a book that perfectly matches what you want to do. Sometimes you just get fed up with steadily rising textbook costs. There are many reasons **not** to do it, but many of us don't write our own textbooks simply because we don't know how to get started.

In this talk I will discuss how I got started writing my own textbook for a general education math course, what I did right, what I did wrong, and some tips for anyone who is considering it. (Received September 20, 2010)