1067-Z1-1577

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In this paper, we propose a naive estimator, ratio estimator and difference estimator of the mode of a study variable by using the known mode of an auxiliary variable. The asymptotic properties of the proposed estimators are studied analytically as well as empirically for different situations. The proper use of auxiliary information is found to result in efficient ratio and difference estimators than the naive estimator. (Received September 21, 2010)