

1067-Z1-2122 **Heather A. Lewis*** (hlewis5@naz.edu). *Math Mistakes in the Media*. Preliminary report.

Two years ago at the Joint Mathematics Meetings I presented several real-life events in which mathematical errors had notable consequences. Math mistakes have continued to appear in news stories and advertisements, and this talk will focus on these more recent examples. (Received September 22, 2010)