Walter D Neumann\* (neumann@math.columbia.edu), Mathematics Department, Columbia University, 2990 Broadway, MC4424, New York, NY 10027. Lessons learned from G&T and MSP.

The journal "Geometry & Topology" received its first submissions in 1996 and rapidly became the leading journal in its field, leading to the creation a decade later of the not-for-profit publishing house "Mathematical Sciences Publishers" and the birth several other journals. I will describe the history and lessons learned along the way. (Received September 18, 2012)