Let \( \hat{g} \) be an affine Kac-Moody algebra. The problem of computing outer multiplicities of irreducible modules in tensor products of two integrable irreducible modules of \( \hat{g} \) has gathered a lot of attention because of its connections to mathematical physics and number theory. In particular, tensor products of integrable irreducible modules with the basic representation of \( \hat{g} \) are of special interest. We discuss the relation of this problem with the one of computing multiplicities in Demazure flags of a given Demazure module. (Received September 12, 2016)