

Rules for Exhibiting

Terms of Agreement

The enclosed Exhibits Space Contract, properly executed by the exhibitor and accepted in writing by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA), shall be considered a binding agreement between both parties and subject to the rules stated in this document, the regulations of the San Diego Convention Center and the contract rules and regulations of the Local Union, if applicable. The parties hereby agree that there are no other understandings or agreements between the parties, which are not contained in these documents.

Booth Information/Space Rental

Booths spaces are 10' x 10'. Back walls will be limited to 8' in height; side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Maximum height for an island booth is 12'. Maximum height for a front booth counter is 42". Back booth must fit into the contracted width of 10' or less. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to the Exhibits Manager, Penny Pina, and receive written approval. The hall has accessible street level loading docks.

Each exhibitor is furnished with a 10' x 10' booth, minimum, an 8' high background drape, and a 3' high side divider drape. A 7" x 44" sign will be furnished with exhibitor's company name in all upper case letters and booth number. Each New Venture exhibitor is furnished with an 8' back wall, 6' skirted table, two chairs, a waste basket, and a one-line booth ID sign.

Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. Display materials may occupy air space above your booth at a maximum height of 8'. Plans for oversize displays are to be submitted to the Exhibits Manager before construction is ordered. Any special or unusual exhibit construction or installation must be approved in advance by the Exhibits Manager.

Cancellation

A penalty charge of US\$100 per booth will be applied for booths cancelled before August 22, 2007. Refunds will not be issued for booths cancelled after August 22, 2007. Refunds cannot be issued for any changes made in booth rentals after November 21, 2007.

Liability

It is agreed that the exhibitors will assume all responsibility for any loss, damage, or injury that they have or cause, and that they will indemnify and hold harmless the AMS, the MAA, the San Diego Convention Center and Brede Exposition Services from all liability which may ensue from any cause.

Move-In Hours

Saturday January 5, 2008 8:00 a.m. – 5:00 p.m.

Move-Out Hours

Wednesday January 9, 2008 1:00 p.m. – 3:00 p.m.

All exhibitors are required to be set up by 11:00 a.m. on January 6, 2008 or they will forfeit the use of their assigned space.

Packing of equipment, books, literature, etc., or breakdown of exhibits will not be permitted before 1:00 p.m. on January 9, 2008. Those who violate these rules without sufficient cause will be required to pay a penalty of US\$100. The decorator will provide sufficient labor so that the above move-in and move-out schedules will be followed.

Show Hours

Sunday	January 6, 2008	12:15 p.m. - 5:30 p.m.
Monday	January 7, 2008	9:30 a.m. - 5:30 p.m.
Tuesday	January 8, 2008	9:30 a.m. - 5:30 p.m.
Wednesday	January 9, 2008	9:00 a.m. - 1:00 p.m.

Grand Opening at 12:15!

Use of Display Space

All demonstrations and distribution of literature and promotional materials must be confined to the limits of the exhibitor's booth or assigned table display space. Exhibitors who need to store boxes behind their display must keep them out of the attendee's line of sight for a professional appearance. Should storage boxes interfere with the professional appearance of the hall, show management reserves the right to remove the boxes/materials or drape the area at the exhibitor's expense. Reassignment, subletting, or sharing any part of allotted booth space is prohibited. Solicitations and distribution of printed advertising must be confined to booth space only.

Sound

Exhibitors will be responsible for obtaining all appropriate licenses from either ASCAP or BMI, or both, and paying the fees due thereunder if copyrighted music is played in their booth(s). Exhibitors must monitor their own booths to be sure the noise levels from demonstrations or sound systems are kept to a minimum and do not interfere with others. Remember that the use of sound systems or equipment-producing sound is an exception to the rule, not a right. Announcements will be made by the Exhibits Manager only.

Internet Access

Internet access can be ordered for your booth(s). Please see the application in the Service Kit which will be mailed in early October.

Lighting

Lighting by use of lanterns and candles is prohibited.

Exhibitor Services

Information on registration for a badge, hotel reservations, shipping, etc., will be sent by the Mathematics Meetings Service Bureau in mid September 2007 to all exhibitors who reserved space. An exhibitor services manual will be sent directly from Brede Exposition Services by the second week of October. It will also be sent in pdf form by email to all exhibitors who provide their email addresses. This kit will contain forms and rates for the various services offered by the official contractors. Please contact the decorator directly with any questions regarding the service kits. An exhibitor service desk will be open during show hours. It will be staffed by the official contractor throughout move-in, show hours, and move-out periods.

Security

The AMS and MAA will provide security guard service in the hall commencing with the installation of the exhibits and ending with the final hours of move-out. This includes all hours during which the exhibits are closed. In their own interest, exhibitors are required to keep an attendant in their booths during the exhibit hours. After exhibit hours, only those exhibitors properly identified and with permission from the Exhibits Manager may enter the exhibit area. Otherwise, exhibitors may not have access to the exhibit area until one hour prior to the daily opening of the exhibit.

Catering

Exhibitors may request catering for their booths by calling 619-525-5800 Monday-Friday, 8:00 a.m. – 5:00 p.m. PST or visiting online at www.sdccc.org or www.ezplanit.com.

Exhibitor Activities

Exhibitors agree not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, and hospitality suites that are in conflict with the official program of the Joint Mathematics Meetings, whether such activities are at or away from the hotel. Exhibitors will submit to the Logistics Coordinator, Robin Aguiar, for written approval as to time, date, and place any program the exhibitor intends to hold at or in conjunction with its exhibit.

Smoking

Smoking is not allowed in the exhibit hall at any time.

Press Releases and Media Coverage

The JMM attracts widespread media attention and has its own pressroom. The JMM Press Room sends out news releases of highlights and key events of the JMM to key press representatives. All sponsors are invited to submit fact sheets/releases about their missions and news. Releases about products and services are not accepted.

Inability to Perform

In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding.

Taxes

Information on taxes will be provided in early September.

Balloons and Decorations

With the prior approval of the Exhibits Manager, helium balloons may be used when they are permanently affixed to authorized displays. If helium balloons are released for any reason within the facility, labor costs associated with the removal of the balloons from ceilings and air handlers will be charged to the exhibitor at the prevailing rate. Additionally, helium balloons may not be released into the outside environment from the premises of the Convention Center. No pins, tacks, nails, staples, or adhesives of any kind are permitted on any wall, door or column.





Official Decorator

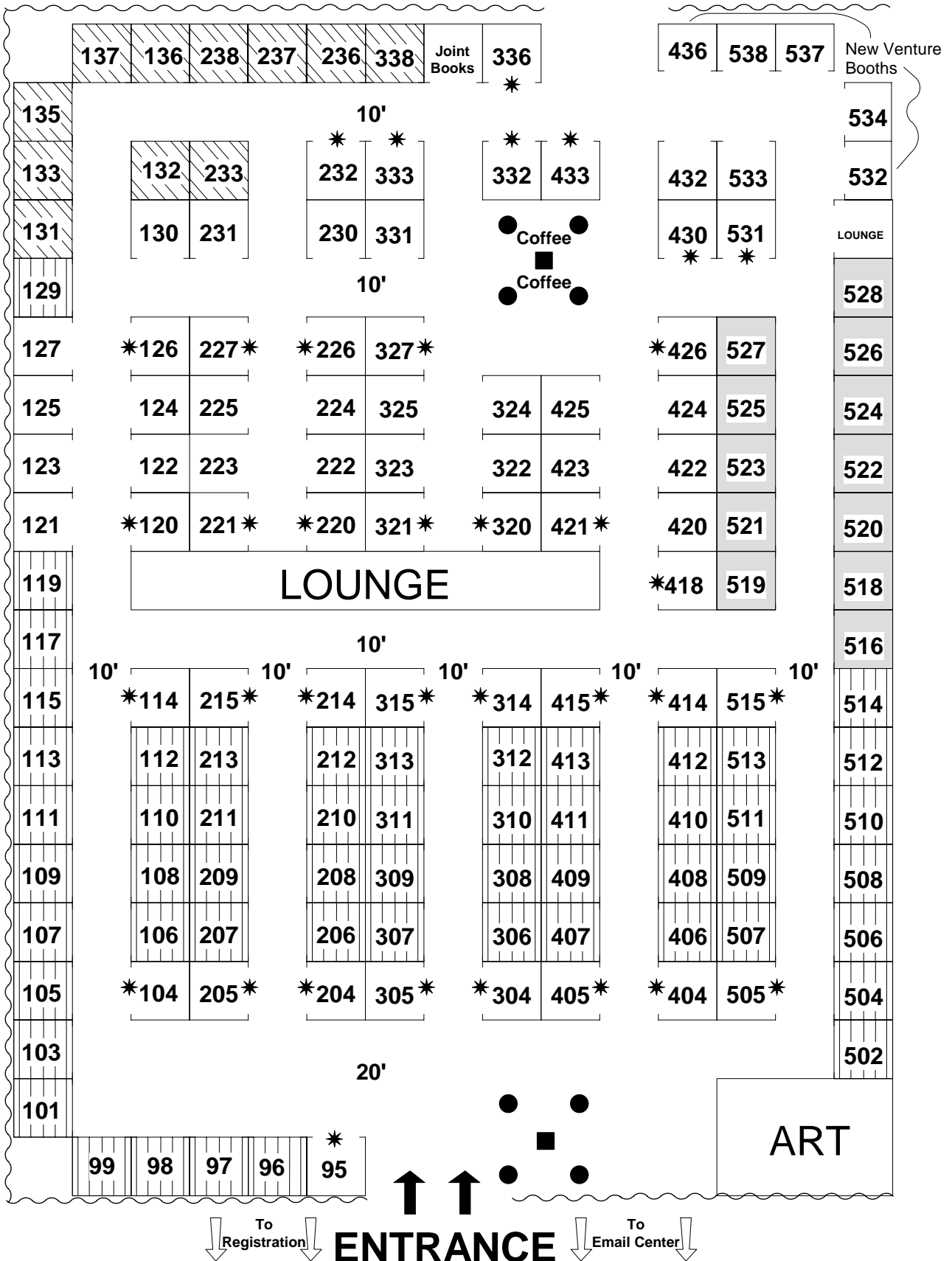
Brede Exposition Services, 2501 East Magnolia St., Phoenix, AZ 85034-6918, 602-275-5900, 602-275-5959 fax.

Joint Mathematics Meetings Exhibits

January 6 - 9, 2008

San Diego Convention Center - Hall B1
San Diego, California

-  - MAA Booths
-  - AMS Booths
-  - Prime Inline
-  - Non Prime
- * - Prime Corner



Joint Mathematics Meetings, January 6-9, 2008

San Diego Convention Center

EXHIBIT SPACE CONTRACT

Terms for Exhibit Space

Please refer to the enclosed floor plan for your choice of booths. Exhibit space is assigned on a first-come, first-served basis and **payment is required in full** prior to consideration. If all spaces selected are no longer available, the Exhibits Manager will assign space as equitably as possible. To optimize exhibit space, the AMS and MAA reserve the right to move booth assignments or deny changes in booth assignments, where and when necessary. **Cancellation Policy:** A penalty charge of US\$100 per booth will be applied for booths cancelled by **August 22, 2007**. Refunds cannot be issued for space cancelled after **August 22, 2007**. Refunds will not be issued for any changes made in booth rentals after **November 22, 2007**.

Special Note: All booth assignments will begin in June and will be based on date of receipt with priority given to sponsors.

The undersigned agrees that he/she is authorized to enter into this contract and agrees to abide by all requirements, restrictions, and obligations listed in this **contract** and the enclosed **Rules for Exhibiting**. The parties hereby agree that there are no other understandings or agreements which are not contained in said documents.

Booth Types and Rental Prices

Singles (10' x 10')		Islands (min 20' x 20')		Special Category (10' x 10')		New Ventures Row US\$400
Prime Corner	US\$1677	Island Booth		for companies exhibiting "special"		(8' x 10' in rear of hall)
Prime In-Line	US\$1576	US\$1732 each		types of products		(First time exhibiting companies)
Non-Prime Corner	US\$1389			Non-Prime In-Line	US\$590	Table space that includes 8'
Non-Prime In-Line	US\$1328					back wall and 6' skirted table, and 2 chairs

Company Information

Company Name: _____
Mailing Address: _____

Telephone: _____ Email: _____
Contact Name: _____ Fax: _____
Signature: _____ Title: _____
Date: _____

Who is your marketing decision maker or contact?

Marketing Information:

Name: _____
Title: _____ Telephone: _____ Email: _____

Space Choice

Number of Booths Required: _____ Type: Singles Island Special Category New Ventures
First: Booth Number(s) _____ Product Type
Second: Booth Number(s) _____ Publications Hardware
Third: Booth Number(s) _____ Software Special/Other _____

Top three competitive companies: _____

Special arrangements requested: _____

Full payment is required with this application. Make checks payable to the AMS. Foreign checks must be drawn on an U.S. bank and payable in U.S. Funds. You may charge this total to your VISA, MasterCard, Discover, or American Express.

Total Paid: _____ Card Number: _____ Expiration Date: _____
Signature: _____
Zip code of your credit card billing address: _____

Assignment (office use only)

Assigned Booth Number(s): _____ Approved by: _____
Acceptance by the AMS and MAA: _____ Date: _____

Please keep a copy of this contract for your records and send to:

Mathematics Meetings Service Bureau (MMSB) Overnight Deliveries: MMSB, 201 Charles St., Providence, RI 02904-2294, USA
P.O. Box 6887 Telephone: 401-455-4143 or 1-800-321-4267, x4143
Providence, Rhode Island 02940-6887, USA Fax (for credit card payments only): 401-455-4004

Joint Mathematics Meetings January 6-9, 2008, San Diego, CA JOINT BOOKS CONTRACT

Price & Terms

Book	US\$50 Poster (not exceeding 32" x 40")	US\$73
Journal	US\$50 Catalogs (per 200 or fewer copies)	US\$50
Poster (not exceeding 14" x 18")	US\$63 Promotional Literature (per 300 or fewer copies)	US\$50

- The AMS and MAA are not liable for loss of or damage to, any Joint Books Exhibit materials.
- This exhibit booth cannot be attended and/or staffed by any representative of participating publishers.
- Hardware displays, including laptop displays, are not allowed.
- **Order forms to be provided by you and must be shipped with your materials to the meeting. Materials cannot be displayed without their accompanying order forms.**
- Books and journals displayed at the Joint Books Exhibit will be donated to the library of the sponsoring or local university after the meeting.
- The AMS and MAA are not liable for any shipment of Joint Books Exhibit materials not received at the meeting.
- **All fees are nonrefundable.**

Company Information

Company Name			
Mailing Address			
		Email	
Telephone		Fax	
Contact Name		Title	
Signature		Date	

(By signing, I agree that I am authorized to sign and enter into this contract and agree to abide by all requirements, restrictions, and obligations listed above.)

Display Information

We wish to display the following books, journals, and promotional materials at the joint exhibit (if more space is required, please attach list to this form) and agree to all terms set forth in this contract. We offer a discount of _____% on books and/or _____% on journals ordered from the Joint Books Exhibit. Prices below reflect the discount.

Books and Journals: Title	Author	Subscription	Price

Posters, Catalogs, and Promotional Literature (Item Description):

Payment

Please keep a copy of this contract and return original to:

Mathematics Meetings Service Bureau
P.O. Box 6887, Providence, RI 02940-6887, USA
Overnight: MMSB, 201 Charles St., Providence, RI 02904-2294, USA
FAX (for credit card payments only): 401-455-4004
Telephone: 401-455-4143 or 1-800-321-4267, x4143

<input type="checkbox"/>	Books at US\$50	
<input type="checkbox"/>	Journals at US\$50	
<input type="checkbox"/>	Posters at US\$63	
<input type="checkbox"/>	Posters at US\$73	
<input type="checkbox"/>	Catalogs at US\$50	
<input type="checkbox"/>	Promo at US\$50	
	Total Paid	

Checks payable to AMS. Foreign checks must be drawn on a U.S. bank & payable in U.S. Funds.
American Express, Discover, MasterCard, Visa:

Card# _____ Exp. Date: _____ Zip code billing address _____

Signature: _____ Title: _____

Further information on where to send all books, journals, and promotional materials will be sent to you by mid September 2007.

Please do not send materials to the AMS.

Increase Your Sales and Booth Traffic



Make the right decision for your company now while there is space. Space will sell quickly!

Increase sales and traffic at your booth by sending a personal invitation. Placing an ad in the Joint Mathematics

Meetings program book is an excellent way to invite participants to learn about your company and products. The program book reaches a highly targeted audience of over 5000 scientific and mathematical professionals. Reach people who are actively looking for information about your products and services. Start introducing yourself now!

Guarantee future business! Over 67% of JMM Attendees keep their programs for reference after the meeting. Place an ad today!



Rates:

	Price	Dimensions
Cover 4	US\$ 3,101	5 3/4" x 8 3/4"
Cover 2	US\$ 1,800	5 3/4" x 8 3/4"
2 full page ads, facing pages	US\$ 2,700	5 3/4" x 8 3/4"
1 page	US\$ 1,500	5 3/4" x 8 3/4"
1/2 page, horizontal	US\$ 965	5 3/4" x 4 1/8"
1/4 page	US\$ 585	2 5/8" x 4 1/8"

Deadline for insertion order: October 1, 2007

Deadline for artwork: October 17, 2007

Deadline for payment: With submission of contract (see reverse)

Contact: Donna Salter, American Mathematical Society:
dls@ams.org; 1-800-321-4267, ext. 4146,
 or 401-455-4146 (worldwide)

Ad Specifications:

The overall size of the program is 7" x 10". All ads should be bordered with a 1 pt rule around the edge. Ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Donna Salter at dls@ams.org. Acceptable line screen is 120. All pdf files should:

- be created to be the same size as the ad itself
- be made with Distiller as opposed to using PDF export from other applications
- have Type 1 PostScript fonts used wherever possible
- have either embedded fonts or have all text converted to outlines
- have all images embedded.
- do not include crop marks.

Reinforce those sales today... place an ad



Program Advertisements Contract

Company

Address

Telephone

Fax

Email

Contact

Signature

Total Payment:

Deadline for insertion order: October 1, 2007

Deadline for artwork: October 17, 2007

Deadline for payment: With submission of contract (Submission without payment can delay or cancel printing of ad.)

Total Payment:

Size of advertisement(s):

Method of Payment: check payable to the American Mathematical Society Visa MasterCard Discover American Express

Card Number:

Exp. Date

Signature:

Send copy of contract and payment to:

Mathematics Meetings Service Bureau

P. O. Box 6887

Providence, RI 02940-6887, USA

Fax: 401-455-4004 (for credit cards only)

For questions about payment:

Telephone: 800-321-4267, ext. 4143 (U.S. and Canada)
401-455-4143 (worldwide).

Email: mmsb@ams.org

Send artwork (pdf) to:

Donna Salter

American Mathematical Society

201 Charles Street

Providence, RI 02904-2294, USA

For questions about artwork:

Telephone: 800-321-4267, ext. 4146, or 401-455-4146.

Email: dls@ams.org



Highlighting a special event?



Announcing something important?

\$ Jump starting your sales?

**Include a promotional flyer
in the
Meetings Registration Packet
and reach thousands!**

This is an excellent, inexpensive way to reach thousands of participants before the meetings start! Registration packets are mailed in December via first-class mail to participants registered in advance. They contain the meeting program, badges, and other important information about the meeting. **Now information from your company can be included too!**

Reservations for promotional material inserts can be made by using the contract on the other side of this page. Space in the registration packet is **limited**. **Reservations are accepted only on a first-come, first-served basis.**

*Registration packets are not distributed at the meeting.

➡ **See Opposite Side**



Promotion Flyer Contract

Joint Mathematics Meetings

January 6 – 9, 2008

San Diego, CA

Company _____

Address _____

Telephone _____ Fax _____ email: _____

Signature _____

Specifications:

- Price: **US\$598 prepayment required**; only one flyer allowed per company
- Paper: 8½" x 11" maximum trim size, 50# maximum weight (any color stock or ink allowed); only flat sheets accepted, **no fold**
- Quantity: 3000 copies (to be provided by you)
- Printing allowed on both sides at your discretion
- If you are scheduling any type of session, all sessions must be scheduled at times that do not conflict with the Joint Mathematics Meetings' scientific sessions. If you are not sure of these times when scheduling your session, please call Robin Aguiar, Logistics Coordinator, at 1-800-321-4267, ext 4147, to verify.
- Any reference to the meeting must be "Joint Mathematics Meetings".
- Reservation (signed contract and payment) required by **November 12, 2007**.
- **No refunds after November 12, 2007.**
- All materials must arrive at the Mathematics Meetings Service Bureau no later than **November 19, 2007**. *A sample flyer must be approved by the Director of Meetings before shipment is sent. Sample flyer may be emailed to jlm@ams.org*
- The AMS shall not be responsible for the condition of any materials shipped to us .
- Advertising space in the registration packet is limited.
- Reservations are accepted on a first-come, first served basis.

Payment: Total: US\$ _____ **Note:** May be paid by check payable to the American Mathematical Society or Visa, MasterCard, Discover, or American Express cards.

Card number: _____ Exp.date: _____

Signature _____ Zip code of credit card billing address _____

Send sample flyer, contract, and payment to:

Mathematics Meetings Service Bureau
Attn: Judy Mosteiro, P.O. Box 6887
Providence, RI 02940-6887, USA
Telephone: 800-321-4267, extension 4143
Fax: 401-455-4004 (for credit cards only)

Overnight delivery: Send sample flyer, contract, and payment to:

Mathematics Meetings Service Bureau
Attn: Judy Mosteiro
201 Charles Street
Providence, RI 02904-2294, USA



Mailing Lists

Information YOU need is now available!



Descriptions/availability:

- Registrants for the **2008 San Diego Joint Mathematics Meetings (partial lists before and full lists after January 2008)**
- Lists are printed in zip code order, unless otherwise specified.
- Lists may be sorted in a variety of ways.
- Partial lists selected by various criteria are also available. Such criteria may include geographic area, zip code ranges, membership, and type of participant (such as student), etc. These types of lists require permission from the Registration Manager and an additional charge of US\$ 15.
- Lists are available sent via email or on CD (comma-delimited ASCII or Excel). Sorry, paper labels are not available.
- **Email addresses cannot be provided on any list.**
- A copy of all mailing list material must be approved by the AMS and MAA before list can be sold.

Payment Information:

- Full mailing lists are available at a cost of US\$ 300 + shipping/handling (see below) each, or two lists at a cost of US\$ 500 + shipping/handling.
- Additional charges are as follows:
 - list sent on CD – US\$ 15
 - list sorted or selected by unusual criteria – US\$ 15
- Minimum charge for a partial (selected) list is US\$ 100; exact charge to vary based on request.
- Payment may be made by credit card (VISA, AMEX, Discover, and MasterCard), personal check, or money order. All checks must be made payable to the American Mathematical Society. **Full payment is due with mailing list application (see other side).**

Shipping/Handling:

- All lists will be delivered by regular UPS, unless Express Mail or email is requested.
- Cost for shipping by regular UPS is US\$ 4.95 per package.
- Cost for shipping by Express Mail is US\$ 14.95 per package.
- Please allow two weeks for delivery.

Use of information:

A copy of all mailing list material must be approved by the AMS and MAA before list can be sold. All mailing lists of participants in the JMM are rented for one-time use only and are not to be copied for reuse or incorporation into other lists without permission of the AMS and MAA.

Commitment to these terms is required via the Mailing List Application/Agreement on the reverse of this flyer. Please complete and sign this application/agreement and send it with payment.

Contact:

Mathematics Meetings Service Bureau, P.O. Box 6887, Providence, RI 02940-6887, USA
Telephone: 401-455-4143 (worldwide), 1-800-321-4267, ext. 4143 or 4144 (U.S. and Canada)
Fax: (401)-455-4004



Mailing List Application and Agreement

Company

Address

Telephone

Fax

Email

Contact

Signature

Total Payment:

Note: May be paid by check payable to the American Mathematical Society or Visa, MasterCard, Discover, or American Express.

Description of List and Intended Use: (please call to discuss details):

Card Number:

Exp. Date

Signature

Zipcode of credit card billing address:

This agreement made this date of _____, 2007 confirms that _____ (hereinafter referred to as "Customer") agrees to abide by all established terms and rules hereunder for the 2008 Joint Mathematics Meetings (hereafter referred to as "JMM").

Customer will receive names and addresses of the participants of the JMM in the form of CD or email, and agrees that these names are the exclusive property of the JMM. Because this list is valuable property and is of a highly confidential nature, the Customer will not disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever all or any portion of the mailing list(s) nor permit any third party, agent, employee, or contractor and their respective agents and employees to do so.

Each use of said list shall be limited solely and exclusively to the agreed upon usage as described in the sample mailing piece provided to the Mathematics Meetings Service Bureau (hereafter referred to as MMSB) each time a list is requested and approved by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA) for rental.

If requested, MMSB agrees to provide the CD or email to the mail house or service company designated by the Customer, who will be responsible for the merge/purge of the JMM list with any other list. This third party agrees to all of the above conditions set herein and authorized below by a duly appointed representative.

Exhibitor Authorized Representative:

_____ Title _____

_____ Date: _____

(Authorized signature)

Mailhouse (if requested):

_____ Title _____

_____ Date: _____

(Authorized signature)

Send copy of this form, and copy of proposed mailing piece for approval, and full payment to:

Mathematics Meetings Service Bureau, P. O. Box 6887, Providence, RI 02940-6887, USA

Fax: 401-455-4004 (for credit cards only)

Questions: Tel: 1-800-321-4267, ext. 4143 (U.S. and Canada) or 401-455-4143 (worldwide); email: mmsb@ams.org



Advertise in the Joint Meetings News

JointMeetingNews is the meeting's daily newsletter. It is circulated to thousands of participants each day of the meeting, and contains important program updates, arrangements for social events, etc. Will you be promoting a new product or service? Need to advertise a book signing? *JointMeetingNews* is a great way to get the word out.



Pre-Meeting Submission

Exhibitors and non-exhibitors may submit a maximum of two ads per issue before the meeting at a cost of US\$50 per ad per day or US\$200 per ad per five days. A separate form is required for each ad. Maximum size for each ad is 3-1/2" x 2" (business card size). Only camera-ready copy will be accepted. Based on space availability, ads will be printed on a first-come, first-served basis in the order in which they are received (subject to editor's discretion for layout design). Copies of newsletters will not be available for advance approval.

Deadline

Deadline for advance submission is December 3. Payment must accompany each form. Ads submitted without advance payment will not be considered.

On-Site Submission

During the Joint Mathematics Meetings, ads will also be accepted subject to all specifications listed above. The on-site charge is US\$60 per ad per day. Exhibitors interested in submitting ads onsite should contact the Meeting Manager at the Meetings Registration Desk.

Refunds

While every attempt will be made to print paid ads, 100% refunds will be issued after the meeting for ads that could not be printed because of space limitations.

Please complete and return this form with payment to: **Mathematics Meetings Service Bureau**
P.O. Box 6887
Providence, RI 02940

Exhibitor: _____ Booth: _____

Contact person: _____ Phone: _____

Display ad description: _____ Email: _____

Day(s) ad should run: _____

Paid by: check _____ cash _____

To pay by MasterCard, Visa, Discover, or American Express, complete this section.

Card Number: _____ Expiration Date: _____ Total: _____

Signature: _____ Zip Code of credit card billing address: _____

FOR OFFICE USE ONLY

Date Submitted: _____

Publication Day (s): Sat Sun Mon Tues Wed

Payment Amount: US\$ Cash Check Money Order Credit Card

Accepted by: _____ Entered for publication by: _____