

**FINAL  
MINUTES  
AMS-MAA JOINT MEETINGS COMMITTEE**

**10:30 a.m., Tuesday, August 23, 2011  
American Mathematical Society  
Providence, RI**

**EXECUTIVE SESSION**

The chair for 2011 is the MAA Associate Secretary, Gerard Venema.

Present were: Robert J. Daverman, Donald McClure, Tina H. Straley and Gerard A. Venema.

Also present were Ellen J. Maycock (AMS Associate Executive Director), J. Michael Pearson (MAA Associate Executive Director, Director of Programs & Services), Penny Pina (Director of Meetings and Conferences), and Gina Alsfeld (AMS Support Staff).

The following documents were attached for information: (a) a calendar of future joint meetings, (b) attendance figures for past January meetings and attendance by size of meeting with final New Orleans, LA figures, (c) Geographical data on JMM participants with final New Orleans, LA figures. (d) JMM registrations. (#1)

**I. FUTURE JOINT MATHEMATICS MEETINGS**

**A. January 4-7, 2012, Wed.-Sat., Boston, MA (Lapidus/Venema)**

1. Joint Program Committee. The Joint Program Committee consists of Robert L. Devaney and Rebecca F. Goldin as the MAA representatives and J. P. Buhler and Skip Garibaldi as the AMS representatives.

2. Duties of the Executive Directors.

The following items are completed in accordance with the Joint Meetings Contract.

- a. Exchange of Certificates of Insurance. (Ongoing)
- b. Approve rates for advertising in the program. (Done)
- c. Approve hourly rates for MCD and other AMS departments to include the indirect costs. (Done)
- d. Approve exhibit fees. (Done)

3. Program.

a. Joint Speaker. Allen Knutson and Hee Oh have accepted invitations to deliver the AMS-MAA Invited Addresses in Boston.

b. Block Schedule. The proposed block schedule was attached for review. (#2)

4. Registration Fees. The registration rates were attached have been approved by the JMC. This represents a 2% increase over New Orleans. (#3)

5. Hotels. The following were the confirmed rates for the contracted hotels to date for 2012. Marriott Boston Copley Place and Sheraton Boston are co-headquarters. The blocks at these hotels represent 100% of the total citywide block.

Marriott & Sheraton	\$159.00 single/double \$149.00 student single/double
Omni Parker House	\$149.00 single/double \$129.00 student single/double
Hilton Back Bay	\$129.00 single/double \$119.00 student single/double
Colonnade Hotel	\$124.00 single/double \$114.00 student single/double
Boston Park Plaza	\$122.00 single/double \$112.00 student single/double

Student rooms represent 10% of these blocks.

6. Meeting Announcements in Focus, Notices, and on the Web. The first announcement for Boston will appear in the October/November issue of *Focus* and the October issue of the *Notices* and the live web version will appear in September. The deadline for all information for the October issue was July 1. A preliminary listing of all housing, registration, travel and local information was listed on the Web in the middle of June to give participants an idea of the meeting costs for budgeting purposes.

The links to register and/or reserve housing will go live on September 1.

7. Exhibits.

a. The Invitation to Exhibit was sent out the second week of May. At that time all potential sponsors had one month to sign up for sponsorships and be given preference to booth space. A report on exhibit sales to date was attached (#4). Pina handed out samples of the invitation.

b. The JMC agreed to waive the booth fee for Tessellations last year in recognition of Robert Fathauer's work on the Art Exhibit. His booth fee this year will be \$605.00. The committee was asked if they would like to waive his fee for this meeting.

**ACTION ITEM:** The JMC agreed to waive the booth fee for Tessellations for the 2012 JMM Boston.

8. Sponsor Program. To date we have the following sponsors:

Maplesoft – Networking	\$3,500
Math for America – Hotel Room Keys	\$3,200
Minitab – Pens	\$3,000
Pearson – Lanyards	\$4,500

Springer – Email Lab	\$7,000
Taylor & Francis-CRC Press – Bags	\$4,500
W.H. Freeman – Note Pads	\$3,000

**Total** \$28,700

These sponsors were again offered first selection of exhibit booth space.

Suggestions were:

- To give some thought to eliminating or reducing the email lab at future JMM's and providing more hot spots for participants. Also try to get sponsors for the hot spots.
- Add a question about the use of the email lab to the survey.

9. Coffee in the exhibit hall and floor plan. The floor plan with the location of the AMS and MAA booths and the coffee location was attached (#5).

Pina asked if the JMC had any objections to getting a sponsorship for the coffee in the future. The JMC had no objections.

**ACTION ITEM:** The JMC approved soliciting a sponsorship for the coffee at future JMM's.

10. Financial Projections. The most up to date financial projections for the Boston meeting was attached (#6).

11. Childcare. Arrangements have been made to hold the childcare in a complimentary suite at the Sheraton. The estimated expenses and income were reported in the attachment (#7). The JMC agreed to raise the hourly fees for 2012 from \$8.00 to \$9.00 for graduate students and from \$10.00 to \$12.00 for all others.

12. Grad School Fair. The fifth annual Grad School Fair will take place at the 2012 JMM, co-sponsored by AMS and MAA. A summary of the costs for this event was attached (#8). The JMC agreed to raise the fee for 2012 from \$60.00 to \$65.00.

A suggestion was made that the list of schools should include what each school offers; i.e. Phd, Masters, Professional Masters, etc.

13. Other. Not on Agenda

Since the JMM is in Boston and close to the AMS headquarters, the AMS would like to send more of their staff to visit and experience the JMM. McClure said that those staff members should get badges ahead of time or other similar arrangements should be made.

### **Future Meetings**

**B. January 9-12, 2013, Wed.-Sat., San Diego, CA (Benkart/Venema)**

Status Report. There were no changes to date.

**C. January 15-18, 2014, Wed-Sat., Baltimore, MD (Miller/Venema)**

Status Report. There were no changes to date.

**D. January 10-13, 2015, Sat-Tues., San Antonio, TX (Weintraub/Venema)**

Status Report. There were no changes to date

**E. January 6-9, 2016, Wed-Sat., Seattle, WA (Lapidus/Venema)**

Status Report. There were no changes to date.

**F. January 4-7, 2017, Wed-Sat., Atlanta, GA (Benkart/Venema)**

Status Report. There were no changes to date.

**G. January 10-13, 2018, Wed-Sat., San Diego, CA (Miller/Venema)**

Status Report. There were no changes to date.

**H. January 2019**

The JMC agreed that Pina would solicit proposals for a city to host the 2019 JMM. A “Request for Proposal” was sent to the following cities: DC, Baltimore, New Orleans, Virginia Beach, Miami, Puerto Rico, Atlanta, and Philadelphia. Pina distributed a summary, based on the proposals received, of the four best cities. Based on this summary, the committee was asked to pick the top 2 – 3 cities that it would like to pursue for 2019 and to determine which of them warrant site visits.

The JMC agreed that Atlanta was not an option for the 2019 JMM since the 2017 JMM would be there. Philadelphia was also not an option because it was expensive.

- a. The JMC agreed that Baltimore and the Washington, DC downtown area are the most viable and top two contenders for the 2019 JMM. However, a site visit to the New Orleans Warehouse area is warranted before eliminating New Orleans.
- b. The JMC agreed that Pina, Daverman, and Venema would conduct site visits of the New Orleans Warehouse area and the Washington DC downtown area. Results of those site visits will be presented to the committee at the next JMC meeting.

**ACTION ITEM:** The JMC agreed that Pina, Daverman, and Venema would conduct site visits of the New Orleans Warehouse area and the Washington DC downtown area.

**I. Not on Agenda**

Maycock mentioned that the block schedule has been updated over the years in an ad hoc manner and needs to be revamped to efficiently manage space.

**ACTION ITEM:** The JMC agreed to have meetings staff develop suggestions for changing the block schedule and present them to the committee.

## II. OLD BUSINESS

### A. Minutes

New Orleans, LA. The minutes of the JMC meeting held January 2011 in New Orleans had been distributed separately and formal approval of the minutes is now requested (#9). Please note the added attachment regarding the AWM participation in the JMM prize ceremony.

**ACTION ITEM:** The JMC approved the minutes of the JMC meeting held in January 2011 in New Orleans.

### B. New Orleans Cleanup.

1. Questionnaire. The results of the participant survey from the January 2011 JMM were attached (#10a). The full set of responses including answers to the essay questions is located on the following web site:  
[http://www.surveymonkey.com/sr.aspx?sm=OPT3hXaPqmtCi0\\_2bVsgOfimc1\\_2b3XzXUTqKQwOjhx07wA\\_3d](http://www.surveymonkey.com/sr.aspx?sm=OPT3hXaPqmtCi0_2bVsgOfimc1_2b3XzXUTqKQwOjhx07wA_3d)  
A summary of the essay responses was also attached (#10b).  
The committee was asked if there were any suggestions on topics for future surveys.

The JMC did not have any suggestions on topics for future surveys.

2. Financial Report. The latest projections for New Orleans were attached (#11).

### C. JCW Panel.

In 2009, the Joint Committee on Women (JCW) submitted a proposal to add a five-year series of panels on work and life balance issues to the block schedule. The JMC agreed to give the committee 1.5 hours on the schedule for the next two years and review the proposal again. In 2011 the JMC agreed that they needed to see a report on the panel discussion held at the 2011 JMM before a decision can be made to renew the panel for the next three years. Attached was the committee's report on the panel discussion held at the 2011 JMM (#12). The JMC was asked if they wanted to approve adding the JCW Panel to the block schedule for the next three years.

The JCW panel did not submit a proposal in time to be included in the 2012 JMM program.

**ACTION ITEM:** The JMC approved including the JCW Panel to the programs of the 2013 and 2014 JMM's, with the following contingencies:

- a. They submit their proposals to the AMS and MAA Associate Secretaries in a timely manner, and
- b. Their proposals have a focus.

## III. NEW BUSINESS

**A. JMM Logo.** Erin Murphy from the AMS Graphic Arts Department gave a short presentation on sample designs for the generic JMM logo.

The JMC liked the logo and the different variations of it that were presented to them but suggested that the associations' names (AMS & MAA) on one sample be abbreviated rather than spelled out.

**ACTION ITEM:** Erin Murphy will make the changes and send more designs to the JMC to vote on.

**B. Math Art Exhibit.** Getting judges for 2011 was very difficult. The JMC is asked to develop additional regulations: one example would be that previous winners cannot win again, or at least for a few years. However, could they become judges?

**ACTION ITEM:** The JMC approved having the AMS and MAA Presidents pick two people each for a Task Force to determine the procedures and policies for the Math Art Exhibit.

**C. Registration Fees for the JMM.** In January 2011, Straley stated "We cannot consider it marginal cost to service over 30% of attendees with programs, facilities, registration, hotel arrangements, catering, etc. What is our economic model for this meeting if registration for everyone else has grown modestly with inflation and thus does not pick up the cost of a third of attendees and those attendees pay very little of their share? Straley suggested picking up this conversation at the JMC this summer.

Questions and comments were:

1. How does the JMC go about looking at the business model of the meeting?
2. How does the AMS and MAA support the meeting and still benefit from it as well?
3. Everything that has revenue needs to make money.

The JMC wants to determine the total cost of the scientific program.

**ACTION ITEM:** The JMC agreed that the two executive directors will each compile a list of everything each association pays for that is not covered by the JMM and present them at the next summer JMC meeting.

**D. Mathematics of Planet Earth (MPE2013).** The Mathematics of Planet Earth (MPE2013) Committee is planning a year-long event in 2013. They would like the "launch" to occur at the 2013 JMM and their requests were attached.

In conjunction with the celebration of MPE2013, Daverman and Venema proposed that

- 1) One of the AMS-MAA Joint Invited Addresses be designated as an MPE2013 event
- 2) One or more special sessions designated as MPE2013 events (assuming Special Session and Paper Session organizers emerge to handle this) and
- 3) the Math Institutes reception be designated as the "official launch" of MPE2013 in the US, if the Institutes concur.

(They do not support having a high-profile special lecture.) (#13)

**ACTION ITEM:** The JMC approved the following:

- 1) One of the AMS-MAA Joint Invited Addresses be designated as an MPE2013 event
- 2) One or more special sessions be designated as MPE2013 events (assuming Special Session and Paper Session organizers emerge to handle this) and
- 3) The Math Institutes reception be designated as the "official launch" of MPE2013 in the US, if the Institutes concur.
- 4) Include something about MPE2013 in *Notices* and *Focus* by the appropriate deadlines. Something should also be included in the calls for papers.

(They do not support having a high-profile special lecture.)

#### **E. AMS and MAA Membership Presence Outside of Exhibits.**

Some professional organizations offer a staffed booth where conference attendees can learn about membership and join BEFORE they get a badge and enter the exhibits. If the AMS and MAA wished to utilize this opportunity, each society would need a booth or table arrangement near the registration area, based on space availability, complete with branded signage explaining the importance and benefits of membership. The booths would be staffed with appropriate personnel able to complete a membership transaction or, possibly, with personnel able to write up an order for the appropriate dues payment for that individual, which could then be handed in at the JMM registration booth and paid for. Whether such an opportunity would replace the existing membership booths inside the exhibits would be left up to each society. The booths make it easy for attendees to join instead of paying the higher non-member registration rates, bringing the work of each society into better focus, and allowing for quick contests, giveaways, or student activities. The JMC was asked how they feel about this.

**ACTION ITEM:** The JMC agreed to not have additional membership booths outside of the exhibit hall.

#### **F. Broadcasting at JMM.**

In early June, a representative from WebsEdge, a broadcasting company, contacted Ellen Maycock to discuss the possibility of doing filming at the JMM. This company would film each day at the JMM and create a broadcast at the end of the day with highlights of the day. The broadcast would be shown at the Hynes Convention Center and also on channels at the headquarters hotels. WebsEdge also creates a collection of 5-minute documentary shorts, which are integrated into the broadcast. WebsEdge charges organizations to make these documentaries, which funds the whole operation. This project would be free of charge to the JMM; there is even a possibility of some revenue.

WebsEdge was present at ICIAM, July 18 – 22, 2011, in Vancouver, British Columbia. Several people from the AMS were able to see the WebsEdge staff in action and to view the resulting broadcasts. Afterwards, members of the JMC and other interested AMS and MAA staff members were able to participate in a WebEx demonstration about the company and the filming.

The JMC must make a final decision now about whether to allow WebsEdge to film at the 2012 JMM and create the daily broadcasts. (#14)

The JMC asked when the clips are no longer accessible on the WebsEdge website, can they have access to them?

**ACTION ITEM:** The JMC approved using WebsEdge broadcasting at the 2012 JMM Boston. The broadcasting should be done in both of the co-headquarters hotels and they want to see a) more of the meeting covered, b) clips of exhibitors, and c) no recordings of talks.

#### **G. Terms of Use on JMM site.**

McClure would like to discuss the terms of use for information posted on the JMM website. McClure distributed samples from the website.

**ACTION ITEM:** McClure to send copyright information and terms of use for the JMC to review and approve.

#### **H. Housing Procedures for the JMM.**

The AMS Meetings Department will be changing its registration and housing procedures in 2012 or 2013 when the registration system that it uses is changed to *Personify*. The optimal housing system to use in conjunction with *Personify* is *Passkey* and Pina feels that upgrading the housing procedures to include this system will be most beneficial to the meeting. The attached report is a summary of housing procedures for the JMM and the estimated costs associated with using *Passkey*. The JMC was asked to approve the costs associated with using *Passkey*. (#15)

**ACTION ITEM:** DoMC to research what hotels offer in their backend reservation processes and determine if any of the information is useful.

#### **I. Not on Agenda**

##### **a. Applications**

McClure talked about apps available at ICIAM that summer and how useful they were.

**ACTION ITEM:** The JMC agreed to have the DoMC research and send information about possible mobile apps for the 2012 JMM Boston.

##### **b. Personal Scheduler**

Pina informed the JMC that a personal scheduler will be available for participants to use for the 2012 JMM Boston.



#### **IV. DATES AND LOCATIONS OF FUTURE JMC MEETINGS**

##### **A. Boston, MA**

The committee will meet Saturday, January 7, 2012, at 8:00 a.m. in Boston, MA.

#### **V. FOR INFORMATION ONLY**

##### **A. Committee Membership**

For the convenience of the committee, a current list of committee members, guests and staff, including addresses and other contact information, was attached (#16).