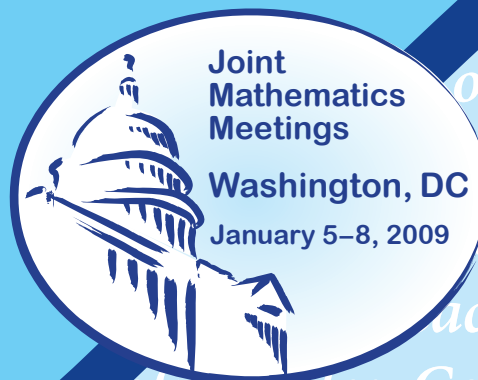




INVITATION

to exhibit

**Joint Mathematics Meetings
Washington, DC
January 5–8, 2009**



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Rules for Exhibiting

Terms of Agreement

The enclosed Exhibits Space Contract, properly executed by the exhibitor and accepted in writing by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA), shall be considered a binding agreement between both parties and subject to the rules stated in this document, the regulations of the Marriott Wardman Park and the contract rules and regulations of the Local Union, if applicable. The parties hereby agree that there are no other understandings or agreements between the parties, which are not contained in these documents.

Booth Information/Space Rental

Booths spaces are 10' x 10'. Back walls will be limited to 8' in height; side rails must not exceed 36" to prevent any obstructions that would interfere with the view of other booths. Maximum height for an island booth is 10'. Maximum height for a front booth counter is 42". Back booth must fit into the contracted width of 12' or less. Exhibitors needing to use equipment that conflicts with the aforementioned regulations must submit a sketch to the Exhibits Coordinator and receive written approval. The hall has accessible street level loading docks.

Each exhibitor is furnished with a 10' x 10' booth, minimum, an 8' high background drape, and a 3' high side divider drape. A 7" x 44" sign will be furnished with exhibitor's company name in all upper case letters and booth number. Each New Venture exhibitor is furnished with an 8' back wall, 8' skirted table, two chairs, a waste basket, and a one-line booth ID sign.

Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. Display materials may occupy air space above your booth at a maximum height of 8'. Plans for oversize displays are to be submitted to the Exhibits Manager before construction is ordered. Any special or unusual exhibit construction or installation must be approved in advance by the Exhibits Manager. Please note that the ceiling height in the Exhibits Hall is 11'.

Cancellation

A penalty charge of US\$100 per booth will be applied for booths cancelled before August 22, 2008. Refunds will not be issued for booths cancelled after August 22, 2008. Refunds cannot be issued for any changes made in booth rentals after November 21, 2008.

Liability

It is agreed that the exhibitors will assume all responsibility for any loss, damage, or injury that they have or cause, and that they will indemnify and hold harmless the AMS, the MAA, Marriott Wardman Park and Brede Exposition Services from all liability which may ensue from any cause.

Move-In Hours

Sunday January 4, 2009 8:00 a.m. – 5:00 p.m.

Move-Out Hours

Thursday January 8, 2009 12:00 p.m. – 3:00 p.m.

All exhibitors are required to be set up by 11:00 a.m. on January 5, 2009 or they will forfeit the use of their assigned space.

Packing of equipment, books, literature, etc., or breakdown of exhibits will not be permitted before noon on January 8, 2009. Those who violate these rules without sufficient cause (to be determined by the Exhibits Coordinator) will be required to pay a penalty of US\$100. The decorator will provide sufficient labor so that the above move-in and move-out schedules will be followed.

Show Hours

Monday	January 5, 2009	12:15 p.m. - 5:30 p.m.
Tuesday	January 6, 2009	9:30 a.m. - 5:30 p.m.
Wednesday	January 7, 2009	9:30 a.m. - 5:30 p.m.
Thursday	January 8, 2009	9:00 a.m. - 12:00 p.m.

Grand Opening at 12:15!

Use of Display Space

All demonstrations and distribution of literature and promotional materials must be confined to the limits of the exhibitor's booth or assigned table display space. Exhibitors who need to store boxes behind their display must keep them out of the attendee's line of sight for a professional appearance. Should storage boxes interfere with the professional appearance of the hall, show management reserves the right to remove the boxes/materials or drape the area at the exhibitor's expense. Reassignment, subletting, or sharing any part of allotted booth space is prohibited. Solicitations and distribution of printed advertising must be confined to booth space only.

Sound

Exhibitors will be responsible for obtaining all appropriate licenses from either ASCAP or BMI, or both, and paying the fees due thereunder if copyrighted music is played in their booth(s). Exhibitors must monitor their own booths to be sure the noise levels from demonstrations or sound systems are kept to a minimum and do not interfere with others. Remember that the use of sound systems or equipment-producing sound is an exception to the rule, not a right. Announcements will be made by the Exhibits Coordinator only.

Internet Access

Internet access can be ordered for your booth(s). Please see the application in the Service Kit which will be mailed in early October.

Lighting

Lighting by use of lanterns and candles is prohibited.

Exhibitor Services

Information on registration for a badge, hotel reservations, shipping, etc., will be sent by the Mathematics Meetings Service Bureau in mid September 2008 to all exhibitors who reserved space. An exhibitor services manual will be sent directly from Brede Exposition Services by the second week of October by email in pdf format. This kit will contain forms and rates for the various services offered by the official contractors. Please contact the decorator directly with any questions regarding the service kits. An exhibitor service desk will be open during show hours. It will be staffed by the official contractor throughout move-in, show hours, and move-out periods.

Security

The AMS and MAA will provide security guard service in the hall commencing with the installation of the exhibits and ending with the final hours of move-out. This includes all hours during which the exhibits are closed. In their own interest, exhibitors are required to keep an attendant in their booths during the exhibit hours. After exhibit hours, only those exhibitors properly identified and with permission from the Exhibits Coordinator may enter the exhibit area. Otherwise, exhibitors may not have access to the exhibit area until one hour prior to the daily opening of the exhibit.

Catering

Contact Jessica Sewall, Catering Manager, Marriott Wardman Park Hotel, 2660 Woodley Rd., NW, Washington, DC 20008, 202-328-2945 or Jessica.sewall@marriott.com

Exhibitor Activities

Exhibitors agree not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, and hospitality suites that are in conflict with the official program of the Joint Mathematics Meetings, whether such activities are at or away from the hotel. Exhibitors will submit to the Logistics Coordinator, Kim Minnis (kjm@ams.org), for written approval as to time, date, and place any program the exhibitor intends to hold at or in conjunction with its exhibit.

Smoking

Smoking is not allowed in the exhibit hall at any time.

Press Releases and Media Coverage

The JMM attracts widespread media attention and has its own pressroom. The JMM Press Room sends out news releases of highlights and key events of the JMM to key press representatives. All sponsors are invited to submit fact sheets/releases about their missions and news. Releases about products and services are not accepted.

Inability to Perform

In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding.

Taxes

The tax rate is 5.75% and is levied on all goods (books, t-shirts, souvenir items, briefcases, etc.) taken and filled at the meeting and orders taken but filled after the meeting.

Balloons and Decorations

With the prior approval of the Exhibits Coordinator, helium balloons may be used when they are permanently affixed to authorized displays. Any exhibitor using balloons or other disposable items (i.e. confetti cannons) will be responsible for the clean up and disposal of it; any failure to do so will result in a labor fee of \$50.00 per hour per staff member for a four (4) hour minimum. Staging areas for inflating balloons and constructing decorations must be arranged in advance. Additionally, helium balloons may not be released into the outside environment from the premises of the Marriott Wardman Park. No pins, tacks, nails, staples, or adhesives of any kind are permitted on any wall, door or column.

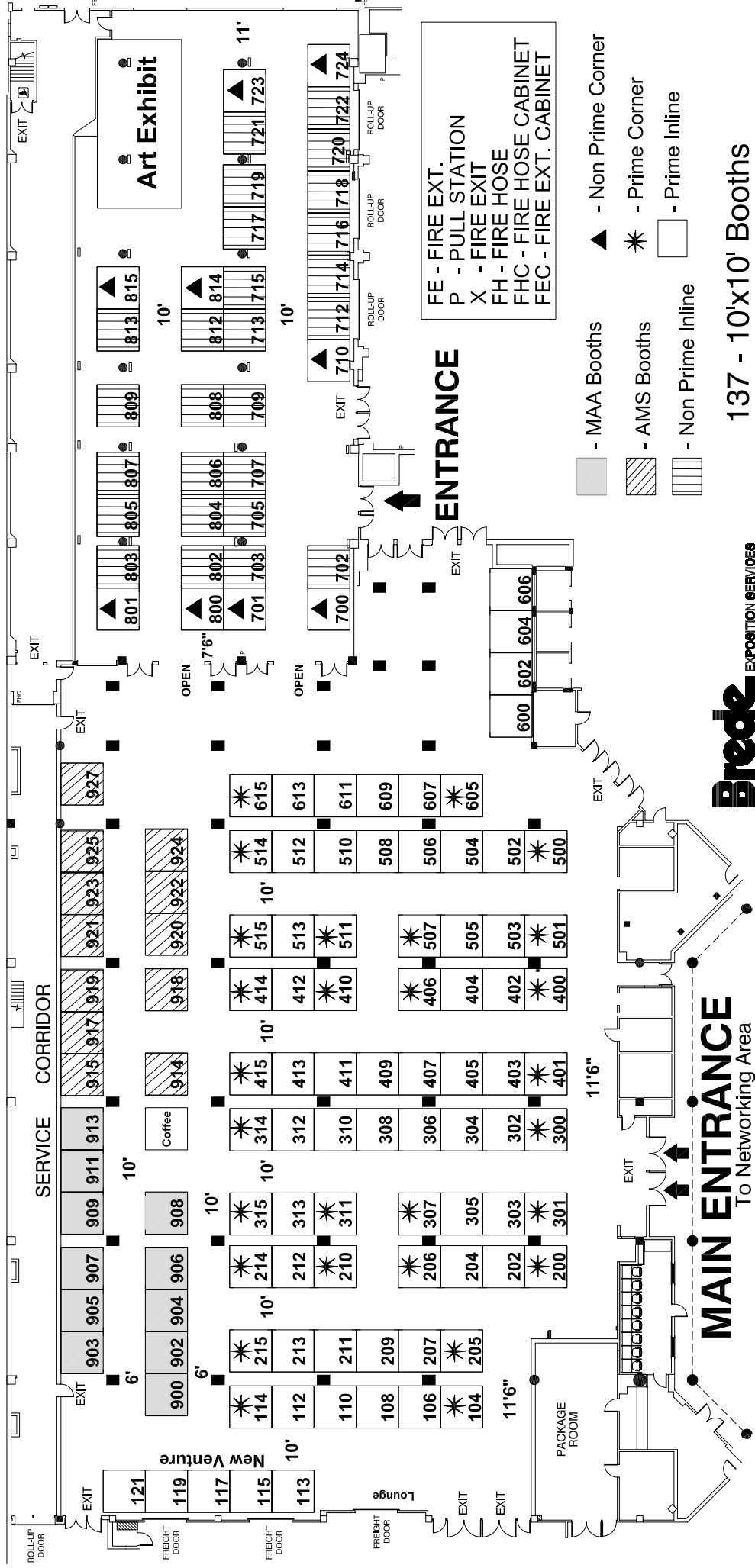
Official Decorator

Brede Exposition Services, 2501 East Magnolia St., Phoenix, AZ 85034-6918, 602-275-5900, 602-275-5959 fax.

2009 Joint Mathematics Meetings Exhibits

January 5 - 8, 2009

MARRIOTT WARDMAN PARK - HALLS B & C
WASHINGTON, DC



FE - FIRE EXT.
P - PULL STATION
X - FIRE EXIT
FH - FIRE HOSE
FHC - FIRE HOSE CABINET
FEC - FIRE EXT. CABINET

- - MAA Booths
- ▨ - AMS Booths
- ▤ - Non Prime Inline
- ▲ - Non Prime Corner
- * - Prime Corner
- - Prime Inline

137 - 10'x10' Booths
Last Revision: 5-2-08
Revised by: dino

Brede EXPOSITION SERVICES
2801 East Magnolia Street • Phoenix, AZ 85024-8918
(602) 275-5900 • Fax: (602) 275-5959

Joint Mathematics Meetings, January 5-8, 2009

Marriott Wardman Park Halls B & C

EXHIBIT SPACE CONTRACT

Terms for Exhibit Space

Please refer to the enclosed floor plan for your choice of booths. Exhibit space is assigned on a first-come, first-served basis and **payment is required in full** prior to consideration. If all spaces selected are no longer available, the Exhibits Manager will assign space as equitably as possible. To optimize exhibit space, the AMS and MAA reserve the right to move booth assignments or deny changes in booth assignments, where and when necessary. **Cancellation Policy:** A penalty charge of US\$100 per booth will be applied for booths cancelled by **August 22, 2008**. Refunds cannot be issued for space cancelled after **August 22, 2008**. Refunds will not be issued for any changes made in booth rentals after **November 22, 2008**.

Special Note: All booth assignments will begin in June and will be based on date of receipt with priority given to sponsors.

The undersigned agrees that he/she is authorized to enter into this contract and agrees to abide by all requirements, restrictions, and obligations listed in this **contract** and the enclosed **Rules for Exhibiting**. The parties hereby agree that there are no other understandings or agreements which are not contained in said documents.

Booth Types and Rental Prices

Singles (10' x 10') Prime Corner US\$1727 Prime In-Line US\$1623 Non-Prime Corner US\$1403 Non-Prime In-Line US\$1341	Islands (min 20' x 20') Island Booth US\$1784 each	Special Category (10' x 10') for companies exhibiting "special" types of products Non-Prime In-Line US\$596	New Ventures Row US\$404 (8' x 10' in rear of hall) (First time exhibiting companies) Table space that includes 8' back wall and 8' skirted table, and 2 chairs
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Company Information

Company Name: _____

Mailing Address: _____

Email: _____

Telephone: _____

Fax: _____

Federal ID Number: _____

Contact Name: _____

Title: _____

Signature: _____

Date: _____

Who is your marketing decision maker or contact?

Marketing Information:

Name: _____

Title: _____ Telephone: _____ Email: _____

Space Choice

Number of Booths Required: _____ **Type:** Singles Island Special Category New Ventures

First: Booth Number(s) _____ **Product Type**

Second: Booth Number(s) _____ Publications Hardware

Third: Booth Number(s) _____ Software Special/Other _____

Top three competitive companies: _____

Special arrangements requested: _____

Full payment is required with this application. Make checks payable to the AMS. Foreign checks must be drawn on an U.S. bank and payable in U.S. Funds. You may charge this total to your VISA, MasterCard, Discover, or American Express.

Total Paid: _____ Card Number: _____ Expiration Date: _____

Signature: _____

Zip code of your credit card billing address: _____

Assignment (office use only)

Assigned Booth Number(s): _____ Approved by: _____

Acceptance by the AMS and MAA: _____ Date: _____

Please keep a copy of this contract for your records and send to:

Mathematics Meetings Service Bureau (MMSB) P.O. Box 6887 Providence, Rhode Island 02940-6887, USA	Overnight Deliveries: MMSB, 201 Charles St., Providence, RI 02904-2294, USA Telephone: 401-455-4143 or 1-800-321-4267, x4143 Fax (for credit card payments only): 401-455-4004
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Joint Mathematics Meetings January 5-8, 2009, Washington, DC JOINT BOOKS CONTRACT

Price & Terms

Book	US\$50 Poster (not exceeding 32" x 40")	US\$73
Journal	US\$50 Catalogs (per 200 or fewer copies)	US\$50
Poster (not exceeding 14" x 18")	US\$63 Promotional Literature (per 300 or fewer copies)	US\$50

- The AMS and MAA are not liable for loss of or damage to, any Joint Books Exhibit materials.
- This exhibit booth cannot be attended and/or staffed by any representative of participating publishers.
- Hardware displays, including laptop displays, are not allowed.
- **Order forms to be provided by you and must be shipped with your materials to the meeting. Materials cannot be displayed without their accompanying order forms.**
- Books and journals displayed at the Joint Books Exhibit will be donated to the library of the sponsoring or local university after the meeting.
- The AMS and MAA are not liable for any shipment of Joint Books Exhibit materials not received at the meeting.
- **All fees are nonrefundable.**

Company Information

Company Name			
Mailing Address			
		Email	
Telephone		Fax	
Contact Name		Title	
Signature		Date	

(By signing, I agree that I am authorized to sign and enter into this contract and agree to abide by all requirements, restrictions, and obligations listed above.)

Display Information

We wish to display the following books, journals, and promotional materials at the joint exhibit (if more space is required, please attach list to this form) and agree to all terms set forth in this contract. We offer a discount of _____% on books and/or _____% on journals ordered from the Joint Books Exhibit. Prices below reflect the discount.

Books and Journals: Title	Author	Subscription	Price

Posters, Catalogs, and Promotional Literature (Item Description):

Payment

Please keep a copy of this contract and return original to:

Mathematics Meetings Service Bureau
P.O. Box 6887, Providence, RI 02940-6887, USA
Overnight: MMSB, 201 Charles St., Providence, RI 02904-2294, USA
FAX (for credit card payments only): 401-455-4004
Telephone: 401-455-4143 or 1-800-321-4267, x4143

<input type="checkbox"/>	Books at US\$50	
<input type="checkbox"/>	Journals at US\$50	
<input type="checkbox"/>	Posters at US\$63	
<input type="checkbox"/>	Posters at US\$73	
<input type="checkbox"/>	Catalogs at US\$50	
<input type="checkbox"/>	Promo at US\$50	
	Total Paid	

Checks payable to AMS. Foreign checks must be drawn on a U.S. bank & payable in U.S. Funds.
American Express, Discover, MasterCard, Visa:

Card# _____ Exp. Date: _____ Zip code billing address _____

Signature: _____ Title: _____

Further information on where to send all books, journals, and promotional materials will be sent to you by mid September 2008.

Please do not send materials to the AMS.



Advertise in the Program

Increase Your Sales and Booth Traffic



Increase sales and traffic at your booth by sending a personal invitation.

Placing an ad in the Joint Mathematics Meetings program book is an excellent way to invite participants to learn about your company and products. The program book reaches a highly targeted audience of over 5000 scientific and mathematical professionals. Did you know that over 61% of our participants keep their programs after the meeting? Take advantage of this ADDED EXPOSURE!

PLACE AN AD TODAY!

Join the many companies that advertised in the past! Companies that took advantage of this opportunity last year include Springer, Key College Press, Birkhauser, Oxford

University Press, Duke University Press, Elsevier, Houghton Mifflin, Princeton University Press, Brooks Cole, Academic Press, World Scientific, Walter de Gruyter, WebAssign, Maplesoft, the American Statistical Association, Pearson Education, Cambridge University Press, Johns Hopkins University Press, and W. H. Freeman.

Make the right decision for your company now while there is space. Space will sell quickly!

Prices:

	Price	Dimensions
Cover 4	US\$ 3,163	5 3/4" x 8 1/2"
Covers 2 & 3	US\$ 1,836	5 3/4" x 8 1/2"
2 page spread	US\$ 2,754	12 1/2" x 8 1/2"
1 page	US\$ 1,530	5 3/4" x 8 1/2"
1/2 page, horizontal	US\$ 984	5 3/4" x 4 1/8"
1/4 page	US\$ 597	2 3/4" x 4 1/8"

Deadline for artwork: October 7, 2008

Deadline for payment: With submission of contract (see reverse)

Contact: Donna Salter, American Mathematical Society:
dls@ams.org; 1-800-321-4267, ext. 4146,
or 401-455-4146 (worldwide)

Ad Specifications:

The overall size of the program is 7" x 10". Ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Donna Salter at dls@ams.org. Acceptable line screen is 120. All pdf files should:

- be created to be the same size as the ad itself
- be made with Distiller as opposed to using PDF export from other applications
- have Type 1 PostScript fonts used wherever possible
- have either embedded fonts or have all text converted to outlines
- have all images embedded.
- do not include crop marks.

Distiller Job options available upon request

Reinforce those sales today... place an ad



Program Advertisements Contract

Company

Address

Telephone

Fax

Email

Contact

Signature

Total Payment:

Deadline for camera-ready artwork: October 7, 2008 **Deadline for payment: With submission of contract (Submission without payment can delay or cancel printing of ad.)**

Total Payment:

Size of advertisement(s):

Method of Payment: check payable to the American Mathematical Society Visa MasterCard Discover American Express

Card Number:

Exp. Date

Signature:

Zip code of your credit card billing address:

Send copy of contract and payment to:

Mathematics Meetings Service Bureau

P. O. Box 6887

Providence, RI 02940-6887, USA

Fax: 401-455-4004 (for credit cards only)

For questions about payment:

Telephone: 800-321-4267, ext. 4143 (U.S. and Canada)
401-455-4143 (worldwide).

Email: mmsb@ams.org

Send camera-ready artwork to:

Donna Salter

American Mathematical Society

201 Charles Street

Providence, RI 02904-2294, USA

For questions about camera copy:

Telephone: 800-321-4267, ext. 4146, or 401-455-4146.

Email: dls@ams.org



Advertise With a Promotional Flyer



Highlighting a special event?



Announcing something important?

\$ Jump starting your \$ sales?

**Include a promotional flyer in the
Registration Packet mailed before the
meeting
AND
in the Meeting Bags at the meeting**

YES, you read this right! We are NOW offering you an inexpensive way to reach thousands of participants before and during the meetings! Registration packets are mailed in December via first-class mail to participants registered in advance. They contain the meeting program, badges, and other important information about the meeting. Meeting bags are handed out at the meetings. **Now information from your company can be included in BOTH!**

Reservations for promotional material inserts can be made by using the contract on the other side of this page. Since space in the registration packet is **limited**, **reservations are accepted only on a first-come, first-served basis**. Reservations can only be made for **BOTH** the packets and bags.

➡ See Opposite Side



Promotion Flyer Contract

Joint Mathematics Meetings

January 5-8, 2009

Washington, DC

Company _____

Address _____

Telephone _____ Fax _____ email: _____

Signature _____

Specifications:

- ∞ Price: **US\$650 prepayment required**; only one flyer allowed per company
- ∞ Paper: 8½" x 11" maximum trim size, 50# maximum weight (any color stock or ink allowed); only flat sheets accepted, **no fold**
- ∞ Quantity: 5000 copies (to be provided by you)
- ∞ Printing allowed on both sides at your discretion
- ∞ If you are scheduling any type of session, all sessions must be scheduled at times that do not conflict with the Joint Mathematics Meetings' scientific sessions. If you are not sure of these times when scheduling your session, please call Robin Aguiar, Logistics Coordinator, at 1-800-321-4267, ext 4147, to verify.
- ∞ Any reference to the meeting must be "Joint Mathematics Meetings".
- ∞ Reservation (signed contract and payment) required by **November 12, 2008**.
- ∞ **No refunds after November 12, 2008.**
- ∞ All materials must arrive at the Mathematics Meetings Service Bureau no later than **November 19, 2008**. *A sample flyer must be approved by the Director of Meetings before shipment is sent. Sample flyer may be emailed to jlm@ams.org*
- ∞ The AMS shall not be responsible for the condition of any materials shipped to us.
- ∞ Advertising space in the registration packet is limited.
- ∞ Reservations are accepted on a first-come, first served basis.

Payment: Total: US\$ _____ **Note:** May be paid by check payable to the American Mathematical Society or Visa, MasterCard, Discover, or American Express cards.

Card number: _____ Exp.date: _____

Signature _____ Zip code of credit card billing address _____

Send sample flyer, contract, and payment to:

Mathematics Meetings Service Bureau
Attn: Judy Mosteiro, P.O. Box 6887
Providence, RI 02940-6887, USA
Telephone: 800-321-4267, extension 4143
Fax: 401-455-4004 (for credit cards only)

Overnight delivery: Send sample flyer, contract, and payment to:

Mathematics Meetings Service Bureau
Attn: Judy Mosteiro
201 Charles Street
Providence, RI 02904-2294, USA



Mailing Lists

Information YOU need is now available!



Descriptions/availability:

- Registrants for the **2009 Washington DC Joint Mathematics Meetings (partial lists before and full lists after January 2009)**
- Lists are printed in zip code order, unless otherwise specified.
- Lists may be sorted in a variety of ways.
- Partial lists selected by various criteria are also available. Such criteria may include geographic area, zip code ranges, membership, and type of participant (such as student), etc. These types of lists require permission from the Registration Supervisor and an additional charge of US\$ 15.
- Lists are available on CD (comma-delimited ASCII or Excel).
- **Email addresses cannot be provided on any list.**
- A copy of all mailing list material must be approved by the AMS and MAA before list can be sold.

Payment Information:

- Full mailing lists are available at a cost of US\$ 300 + shipping/handling (see below) each, or two lists at a cost of US\$ 500 + shipping/handling.
- Additional charges are as follows:
 - list sent by email – US\$ 15
 - list sorted or selected by unusual criteria – US\$ 15
- Minimum charge for a partial (selected) list is US\$ 100; exact charge to vary based on request.
- Payment may be made by credit card (VISA, AMEX, Discover, and MasterCard), personal check, or money order. All checks must be made payable to the American Mathematical Society. **Full payment is due with mailing list application (see other side).**

Shipping/Handling:

- All lists will be delivered by regular UPS, unless Express Mail or email is requested.
- Cost for shipping by regular UPS is US\$ 4.95 per package.
- Cost for shipping by Express Mail is US\$ 14.95 per package.
- Please allow two weeks for delivery.

Use of information:

A copy of all mailing list material must be approved by the AMS and MAA before list can be sold. All mailing lists of participants in the JMM are rented for one-time use only and are not to be copied for reuse or incorporation into other lists without permission of the AMS and MAA.

Commitment to these terms is required via the Mailing List Application/Agreement on the reverse of this flyer. Please complete and sign this application/agreement and send it with payment.

Contact:

Mathematics Meetings Service Bureau, P.O. Box 6887, Providence, RI 02940-6887, USA
Telephone: 401-455-4143 (worldwide), 1-800-321-4267, ext. 4143 or 4144 (U.S. and Canada)
Fax: (401)-455-4004



Mailing List Application and Agreement

Company _____

Address _____

Telephone _____

Fax _____

Email _____

Contact _____

Signature _____

Total Payment: _____

Note: May be paid by check payable to the American Mathematical Society or Visa, MasterCard, Discover, or American Express.

Description of List and Intended Use: (please call to discuss details): _____

Card Number: _____

Exp. Date _____

Signature _____

Zipcode of credit card billing address: _____

This agreement made this date of _____, 2008 confirms that _____ (hereinafter referred to as "Customer") agrees to abide by all established terms and rules hereunder for the 2009 Joint Mathematics Meetings (hereafter referred to as "JMM").

Customer will receive names and addresses of the participants of the JMM in the form of CD or an email file, and agrees that these names are the exclusive property of the JMM. Because this list is valuable property and is of a highly confidential nature, the Customer will not disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever all or any portion of the mailing list(s) nor permit any third party, agent, employee, or contractor and their respective agents and employees to do so.

Each use of said list shall be limited solely and exclusively to the agreed upon usage as described in the sample mailing piece provided to the Mathematics Meetings Service Bureau (hereafter referred to as MMSB) each time a list is requested and approved by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA) for rental.

If requested, MMSB agrees to provide the CD or email file to the mail house or service company designated by the Customer, who will be responsible for the merge/purge of the JMM list with any other list. This third party will agree to all of the above conditions set herein and authorized below by a duly appointed representative.

Exhibitor Authorized Representative: _____

Title _____

Date: _____

(Authorized signature)

Mailhouse (if requested): _____

Title _____

Date: _____

(Authorized signature)

Send copy of this form, and copy of proposed mailing piece for approval, and full payment to:

Mathematics Meetings Service Bureau, P. O. Box 6887, Providence, RI 02940-6887, USA

Fax: 401-455-4004 (for credit cards only)

Questions: Tel: 1-800-321-4267, ext. 4143 (U.S. and Canada) or 401-455-4143 (worldwide); email: mmsb@ams.org



Advertise in the Joint Meetings News

JointMeetingNews is the meeting's daily newsletter. It is circulated to thousands of participants each day of the meeting, and contains important program updates, arrangements for social events, etc. Will you be promoting a new product or service? Need to advertise a book signing? *JointMeetingNews* is a great way to get the word out.



Pre-Meeting Submission

Exhibitors and non-exhibitors may submit a maximum of two ads per issue before the meeting at a cost of US\$50 per ad per day or US\$200 per ad per five days. A separate form is required for each ad. Maximum size for each ad is 3-1/2" x 2" (business card size). Only camera-ready copy will be accepted. Based on space availability, ads will be printed on a first-come, first-served basis in the order in which they are received (subject to editor's discretion for layout design). Copies of newsletters will not be available for advance approval.

Deadline

Deadline for advance submission is December 1st. Payment must accompany each form. Ads submitted without advance payment will not be considered.

On-Site Submission

During the Joint Mathematics Meetings, ads will also be accepted subject to all specifications listed above. The on-site charge is US\$60 per ad per day. Exhibitors interested in submitting ads onsite should contact the Meeting Manager at the Meetings Registration Desk.

Refunds

While every attempt will be made to print paid ads, 100% refunds will be issued after the meeting for ads that could not be printed because of space limitations.

Please complete and return this form with payment to: Mathematics Meetings Service Bureau
P.O. Box 6887
Providence, RI 02940

Exhibitor: _____ Booth: _____

Contact person: _____ Phone: _____

Display ad description: _____ Email: _____

Day(s) ad should run: _____

Paid by: check _____ cash _____

To pay by MasterCard, Visa, Discover, or American Express, complete this section.

Card Number: _____ Expiration Date: _____ Total: _____

Signature: _____ Zip Code of credit card billing address: _____

FOR OFFICE USE ONLY

Date Submitted: _____

Publication Day (s): Sun Mon Tues Wed Thur

Payment Amount: US\$ Cash Check Money Order Credit Card

Accepted by: _____ Entered for publication by: _____



Become a Sponsor

Increase Visibility Beyond the Exhibit Hall

Welcome to Opportunity!

Sign up now to be a sponsor of the Joint Mathematics Meetings (JMM) and get preferred booth location!

Generate a higher profile for your company before, during and after the meeting. Be seen by over 5,000 attendees at the JMM!

Sponsorships are limited and are offered on a first-come, first-serve basis.

All sponsorships include:

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Your company name listed as sponsor on the Washington, DC Meetings web page and linked to your company's web site
- Acknowledgment on the sponsor page in the Program Book
- First option to your staff to get reservations at one of the headquarters hotels
- Company Name Recognition on the directional towers placed at the meeting

Sponsorship Opportunities

Level 1

1. E-mail Center



Full sponsorship	\$10,000
Co-sponsor	\$7,000

The meeting's e-mail center is always one of the most popular features of the JMM and will be located next to the JMM Registration Desk at the Marriott. **Your company name or logo on a computer terminal will catch the attention of thousands of attendees as they visit to check their e-mail and access the web!**

All equipment and utilities needed to run the e-mail center will be provided by the JMM.

Exclusive recognition!

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo or home page** placed on each computer in the e-mail area to brand your company as the official e-mail sponsor of the JMM. It will also be placed on other computers used in JMM sessions.
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- **Free business card-sized ad** in the Joint Meetings newsletter for five days
- **Free flyer** (provided by you) to be placed in the registration packet mailing and distributed at the meeting
- One **exhibit booth** (cost for additional booths at regular booth fees)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the e-mail center
- **Table** (provided by the JMM) placed outside the e-mail center for your company **handouts**
- Additional sponsor benefits as noted

TWO CO-SPONSORSHIPS SOLD

2. Relaxation Station



Exhibitor **\$9,000**

Seated massage relaxation stations have been one of the most popular and relaxing exhibit areas at hundreds of trade shows and conferences throughout the U.S. Let's bring it back to the JMM! **JMM participants will thank you for the relaxing and revitalizing service you provided while you collect valuable leads.** Three Massage therapists will represent the sponsor by wearing their company shirts (provided by sponsor). Participants will need to come to you for a coupon to redeem at the station for a 10–15 minute massage. JMM will provide the coupons.

Level 2

1. Reception for Graduate Students/First Timers



Exhibitor **\$3,500**
Nonexhibitor **\$4,500**

Monday, January 5, 2009, 5:30 pm – 6:30 pm.

Sponsor one of the most popular events of the meeting. Mathematicians representing a wide range of disciplines will join several hundred graduate students and future mathematicians at an informal reception. Also, all first-time participants are encouraged to come and meet some “old-timers” and pick up a few tips on how to get the most out of this large and complex meeting. This event is always a success for the several hundreds of people that attend. Refreshments are served.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the exhibit hall
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- **Sign** (provided by you) placed at the station
- **Free flyer** (provided by you) to be placed in the registration packet mailing and distributed at the meeting
- **Every participant will need to visit you** to receive a coupon for a massage
- Additional sponsor benefits as noted

- Preferred booth location (**requires sign up for sponsorship and booth location in May only**)
- **Special introduction of your company** during the reception
- **Table** (provided by the JMM) placed outside the reception for your **company handouts**
- Acknowledgment on a **sign** (provided by the JMM) posted at the reception
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

2. Registration Bags



Exhibitor	\$3,000
Nonexhibitor	\$4,000

Be seen everywhere! Take advantage of one of the meeting's most highly visible marketing opportunities and display your company's name prominently on registration bags which are distributed to every attendee at the meeting. An imprint of your company logo on the registration bags will be a sure way for your group to get noticed! Sponsorship cost does not include cost of bags and shipping. Bags provided by sponsor and shipped by sponsor to the meeting. Cloth bags preferred but not mandatory. JMM will assist with the ordering process at your request and specifications. This has always been one of the most requested amenities by JMM attendees.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Your **company logo** on the Washington, DC Meetings page with a hyperlink to your company's web page
- Your **company banner** (maximum size 8' x 4', provided by you) hung at a highly visible location in the exhibit hall
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

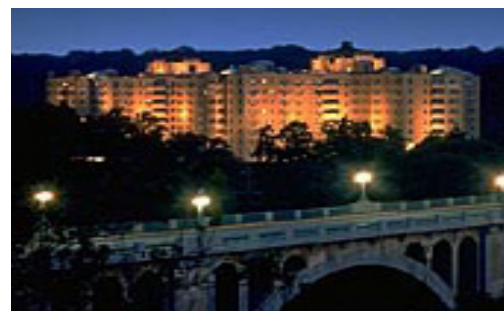
3. Hotel Keys



Exhibitors only	\$3,000 for Marriott
	\$4,200 for Omni

Participants will see your logo every time they use their hotel room keys! Get exposure at one hotel or both! Hotel staff will distribute keys (2 per each room) to guests during primary check in. Sponsor(s) will work directly with the key card company with assistance from JMM staff. Sponsorship cost does not include cost of keys and shipping. Sponsor(s) pay for cost of keys and shipping, provides and sends artwork to the key card company, and must meet hotel requirements.

- Preferred booth location (**requires sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted



(hotel pictures from www.meetingmatrix.com)

Level 3

1. Badge Lanyards



Exhibitor	\$2,000
Nonexhibitor	\$3,500

Take advantage of a very visible marketing opportunity and provide badge lanyards with your company name imprinted. These will be the official lanyards used by all attendees. Lanyards provided by sponsor and shipped by sponsor to the AMS office by November 19, 2008 to be included in the mailing of registration packets. Sponsorship cost does not include cost of lanyards and shipping. JMM will assist with the ordering process at your request and specifications.

Exclusive Recognition

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

2. Personal Daily Scheduler



Exhibitor	\$2,000
Nonexhibitor	\$4,000

Place a full-page black and white ad in one of the most advantageous locations in the program—opposite the personal daily scheduler on Cover 3. **Every attendee will see it!** This is the most requested feature of the program. Attendees use this to create their own personal itineraries. Sponsor provides camera copy of the ad. In addition, sponsor's logo will be placed on the first page of the 2 timetables.

- Preferred booth location (those that sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT



3. Notepads



Exhibitor **\$2,000**
Nonexhibitor **\$3,000**

Your company name will be seen every time an attendee takes notes! Provide 5" x 8" notepads with your company name, logo, telephone number and/or booth number imprinted on them to be distributed at the registration desk, networking area, hotel lobbies, Employment Center and major session rooms. Sponsorship cost does not include cost of pads and shipping. Notepads provided by sponsor and shipped by sponsor to the meeting.

Exclusive Recognition

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

4. Pens



Exhibitor **\$2,000**
Nonexhibitor **\$3,000**

Seize the opportunity to bring attention to your company whenever an attendee writes! Provide pens with an imprint of your company name and they will be distributed at the registration desk, the networking area, hotel lobbies, Employment Center, major session rooms, and committee meeting rooms. Sponsorship cost does not include cost of pens and shipping. Pens provided by sponsor and shipped by sponsor to the meeting.

- Preferred booth location (**those that sign up for sponsorship and booth location in May only**)
- Preliminary and post meeting **mailing list** of meeting attendees (upon request)
- Additional sponsor benefits as noted

SOLD OUT

(Most pictures in this flyer were taken by Tony Badeaux of Convention Photo by Joe Orlando, Inc. Others were taken by Diane Boumenot, Mike Breen and Annette Emerson of the AMS)





Joint Mathematics Meetings January 5 – 8, 2009 Washington, DC

Sponsorship Signup

Company: _____

Address: _____

Telephone: _____ Fax _____

Email: _____

Contact: _____

Signature: _____

Type of Sponsorship: _____ Exhibitor \$ _____ Nonexhibitor \$ _____

- ◆ I understand that my payment is based on my intended exhibitor status. Should that status change, there may be an increase or a decrease in my payment for sponsorship. I will be invoiced for any additional amount needed or refunded for any amount not needed.

Form of Payment: _____ **MUST BE RECEIVED WITH ORDER**

Note: May be paid by check payable to the American Mathematical Society, or by Visa, MasterCard, Discover, or American Express.

Card Number: _____ Exp. Date _____

Signature: _____

Zip code of your credit card billing address: _____

Cancellations

A 40% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled before September 4, 2008. A 60% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled after September 4, 2008 and before October 24, 2008. No refunds can be given after October 24, 2008.

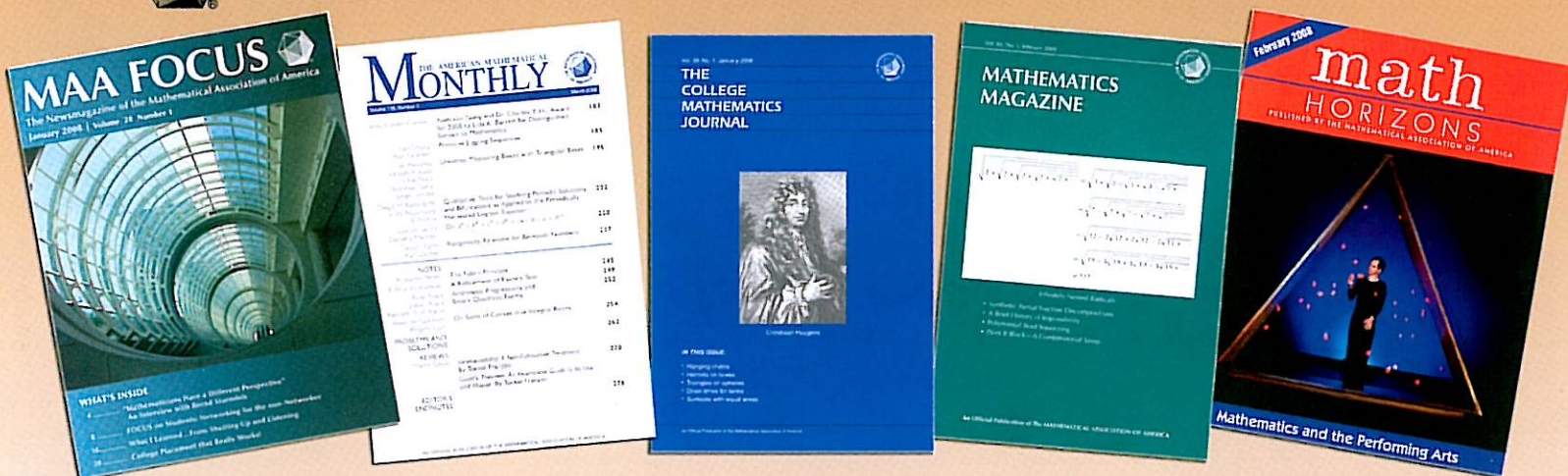
Send completed copy of this form and payment to:

Mathematics Meetings Service Bureau
P. O. Box 6887
Providence, RI 02940-6887
Fax: 401-455-4004 (for credit cards only)
Email: mmsb@ams.org
PDF copy may be requested by sending email to mmsb@ams.org.

Questions:

Contact Judy at 1-800-321-4267, Ext. 4143 (U.S. and Canada) or
401-455-4143 (worldwide)
Email: jlm@ams.org

Advertising Opportunities in the Journals of the Mathematical Association of America



Your gateway to over 21,500 college mathematics professionals. The MAA is the largest professional society in the world devoted to the teaching of undergraduate mathematics.

Advertising Opportunities include:

The October 2008 issue of MAA FOCUS that contains the Program for the Joint Mathematics Meetings in Washington, DC in January 2009

MAA FOCUS Newsletter is the only MAA publication that is read by all 21,500 members of the MAA. Published nine times a year, MAA FOCUS presents MAA members with the latest information on what is happening in the mathematics community. Included in MAA FOCUS are articles on professional and academic issues, listings of meetings and events important to the community as well as a listing of employment opportunities open to mathematicians.

American Mathematical Monthly is the most widely read journal of collegiate mathematics in the world. If you want to reach those engaged in the teaching and learning of undergraduate mathematics, there is no better way to do it than by advertising in the Monthly. The Monthly is published ten times a year.

Mathematics Magazine is targeted specifically to teachers of undergraduate students. It focuses on the history and philosophy of mathematics, and the relationship between the various branches of mathematics. The Magazine is published five times a year.

The College Mathematics Journal reaches teachers of college mathematics in the first two years. Feature articles cover a range of interests, including the history and philosophy of mathematics, classroom capsules, problems and solutions, pedagogical articles, applications and computer related mathematics as well as in-depth interviews with personalities in the world of mathematics. The Journal is published five times a year.

Math Horizons is the MAA student magazine. It reaches undergraduate students, and offers career guidance, essays, puzzles, and articles on contemporary mathematics.

To learn more about advertising opportunities with the MAA, visit our website: www.maa.org,
or contact us by Phone: 1.866.821.1221
or email: advertising@maa.org

CONGRATULATIONS TO THE LONG-TIME EXHIBITORS OF THE JMM!

25 Years and Over

Addison -Wesley Pearson – Birkhauser Boston, Inc. – Brooks/Cole, Cengage Learning – Cambridge University Press – Elsevier – McGraw-Hill – National Science Foundation – Prentice Hall – Princeton University Press – Springer – W. H. Freeman – Wiley

20-24 Years

Duxbury, Thomson/Wadsworth – Houghton Mifflin, Inc. – Oxford University Press – SIAM – Walter de Gruyter, Inc. – Wolfram Research

15-19 Years

AK Peters – Budapest Semesters in Math – Casio – Jones & Bartlett – Maplesoft – National Security Agency – Society of Actuaries – Texas Instruments – World Scientific Publishing

Companies That Exhibited in 2008

AACSB Bridge Program – Acme Klein Bottles – ACTEX Publications – Addison-Wesley – AK Peters – American Institute of Mathematics – American Mathematics Competitions – American Mathematical Society – American Statistical Association – Anew Int'l – Art Exhibit – Art of Problem Solving – Association for Women in Mathematics – Birkhauser – Brooks/Cole, Cengage Learning – Budapest Semesters in Mathematics – Cambridge University Press – Carnegie Learning – Casio – Conceptual Math Media – Dover Publications – Duke University Press – Educational Advancement Foundation – Elsevier – European Math Society – Glass & Geometry – Green Lion Press – Hawkes Learning – Houghton Mifflin – HP Calculators – Institute for Math & Education – Int'l Journal of Mathematics & CS – IOP Publishing – Jones & Bartlett – Key College – M. Folz – MacKichan Software – Maplesoft – MASS Program – Mathematical Association of America – Math on the Web – Mathematical Sciences Publishers – Math Type by Design Science – McGraw Hill – National Science Foundation – National Security Agency – Navajo Jewelry – Oxford University Press – Personal Tex – Pi Mu Epsilon – Pi Across America – Prentice Hall – Princeton University Press – Project Euclid – Project NExT – Rice University – Robert Carden Art – RVJ International – SAGE: Open Source Math – Salford Systems – SAS Institute – SIAM – Society of Actuaries – Springer – Taylor & Francis – Tessellations – TeX Users Group – Texas Instruments – The College Board – The Johns Hopkins University Press – Thinkwell – University of Tulsa – W. H. Freeman – Walter de Gruyter – WebALT Inc. – WebAssign – Wiley – Wolfram Research – Wood Mobius – World Scientific Publishing – Ymir Inc. – Zometool Inc.

Join Them in 2009!