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UCL, Gower Street, London, WC1E 6BT, England. *Turán's problem for the hypercube.*

For  $1 \leq d \leq n$  let  $g(n, d)$  denote the minimum size of a subset of the vertices of the  $n$ -dimensional hypercube meeting every  $d$ -dimensional subcube.

We give a new proof of an old result of Entringer and Johnson that that  $\lim_{n \rightarrow \infty} g(n, 2)/2^n = 1/3$ . Our method extends to give new lower bounds for  $\lim_{n \rightarrow \infty} g(n, 3)/2^n$ . (Received July 24, 2007)