



AMS

AMERICAN MATHEMATICAL SOCIETY

201 Charles St., Providence, RI 02904-2294 USA
Phone: 800-321-4267 or 401-455-4000, Fax: 401-331-3842
www.ams.org

REACH THOUSANDS OF POTENTIAL APPLICANTS!

Supplement Your A&GF Listing with a Display Ad

Assistantships and Graduate Fellowships in the Mathematical Sciences (A&GF) is the central source of information about graduate programs in the mathematical sciences. Take this opportunity to **make your institution stand out** by placing a display ad in this annual publication!

Added bonus: We will position your display ad near your listing at no extra charge!

Your advertisement will be widely circulated to the very people and departments that you want to reach—AMS institutional members and mathematical sciences departments listed in the *Mathematical Sciences Professional Directory* that grant at least a bachelor's degree. And, keep in mind that the A&GF is used as a resource throughout the year—so your ad will have repeated and extended exposure.

Highlight important details, such as:

- your department's strengths
- names of outstanding professors
- aspects of your fellowship program
- regional attractions
- campus life
- and any other pertinent information.

Please follow the enclosed instructions for submitting your advertisement. To reduce our printing costs and lower your advertising rates, we print the A&GF book at a 10% reduction. (The reduction is done by our printer.)

This year it's easier to reserve your space! Please send your school name and the size of your ad in email to asst-ad@ams.org.

Sincerely,

Anne Newcomb
Advertising and Promotions Coordinator

P.S. If you have questions about advertising in the A&GF, please contact me at 1-800-321-4AMS (4267), extension 4084, or send email to asst-ad@ams.org.

2011 Advertising Sizes and Rates for Assistantships and Graduate Fellowships

Size	Inches	Rates		
		Electronic Ad	Scanned Ad	Typeset Ad
1 page	7" x 9"	\$ 1100	\$ 1125	\$ 1250
1/2 page (horizontal)	7" x 4 1/4"	\$ 745	\$ 775	\$ 875
1/3 page	7" x 3"	\$ 635	\$ 665	\$ 750
1/4 page	7" x 2 1/4"	\$ 555	\$ 580	\$ 665

Please note: Display advertisements for your department's graduate program will NOT be accepted for publication until the AMS receives a completed Assistantships and Graduate Fellowships form from your department. If you haven't already completed and returned a data form, please go to www.ams.org/employment/AGF-webform.pdf.

Submission Instructions for Electronic (PDF) Ads

Submit your advertisement, in PDF format, to asst-ad@ams.org (please include the file name in the subject line). Fax a hard copy of the advertisement to Anne Newcomb at 401-331-3842. The hard copy will be compared with the output from your electronic file to ensure that they match.

Electronic File Specifications

All electronic ad files must be submitted in PDF format. We will not accept electronic ad files in any other format. PDF files should be made with Acrobat Distiller; PDFs exported from Adobe InDesign are acceptable.

Fonts:

- ALL fonts must be included. Type 1 PostScript fonts preferred.

Graphics:

- Black and white or grayscale.
- Minimum resolution of 600 dpi for bitmap graphics.
- ALL fonts in graphics must be included or saved as outlines.
- Line art graphics preferred.
- Bitmap files should not be downsampled.
- Do not use bleeds (printed images that extend beyond the edge of the page), screens, or graphics behind type.

Page Size/Document Setup:

- Set to the exact size of your ad.
- All ads must include a 1 pt. border.
- Use the templates on the reverse side to check correct ad size.

Naming the file:

- Use the 2-character postal abbreviation for your state or province at the beginning of the file name.

Submission Instructions for Scanned or Typeset Ads

If you are unable to submit your ad electronically, please mail a clean hard copy of the ad to Anne Newcomb, American Mathematical Society, 201 Charles Street, Providence, RI 02904-2294 USA. Indicate whether the ad is to be scanned or typeset. See scanned and typeset rates above.

Deadlines

Electronic (PDF) ads and ads to be scanned: August 5. Ads to be typeset: July 26.

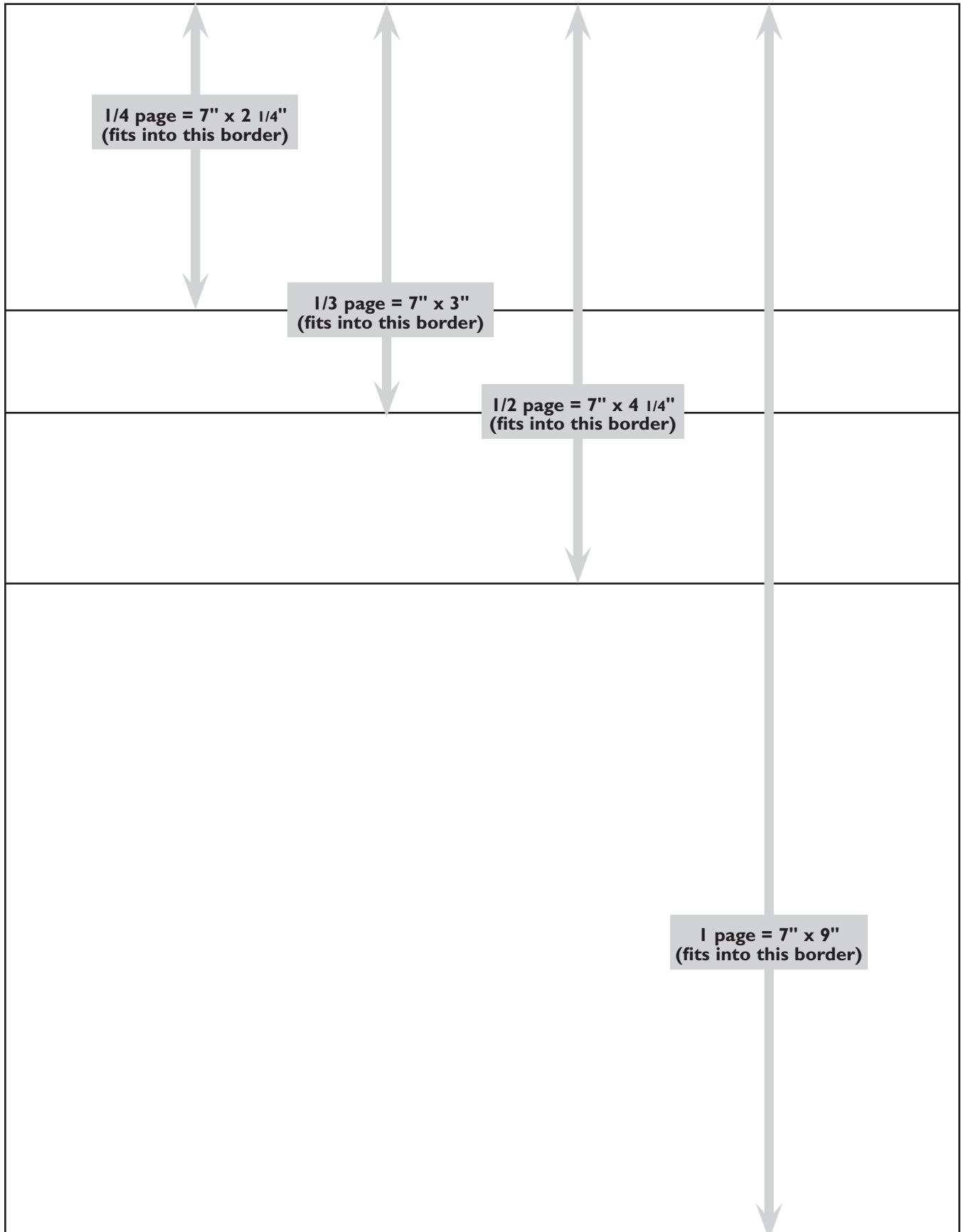
Reserving Ad Space

To reserve your space, please send email to asst-ad@ams.org with insertion instructions for your advertisement that clearly state the following: Assistantships and Graduate Fellowships in the Mathematical Sciences 2011, name of advertiser, size of advertisement, and any special instructions.

Additional Information

If you have any questions, please send email to asst-ad@ams.org. Include "Advertising help" in the subject line.

Assistantships and Graduate Fellowships Templates



All ads must have a 1 pt. border. The border should be the same dimensions as your ad size. This border will allow your ad to stand out from the text on the page.