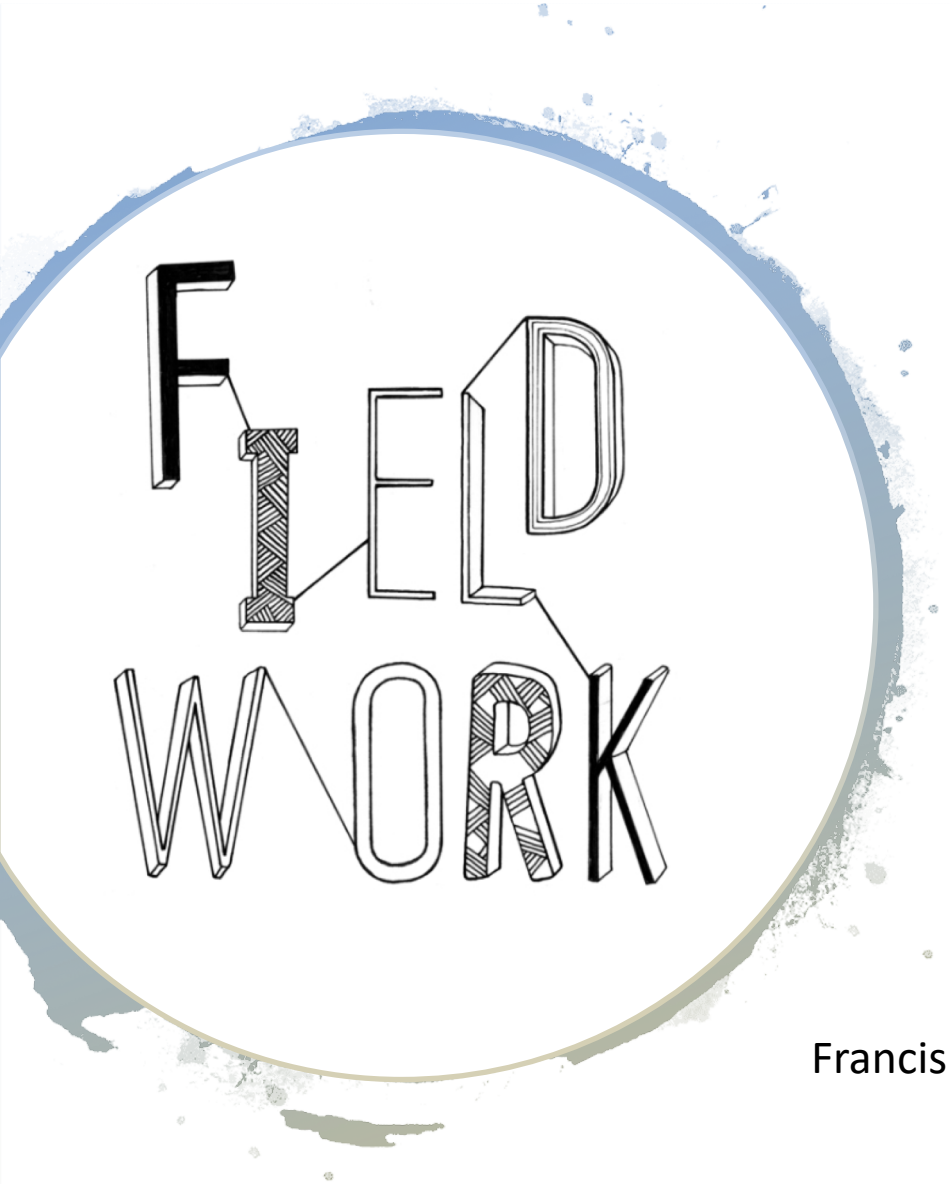

AMS
April 15, 2019

Francis Slakey, APS Chief Government Affairs Officer

What's the most effective way
to influence Congress?

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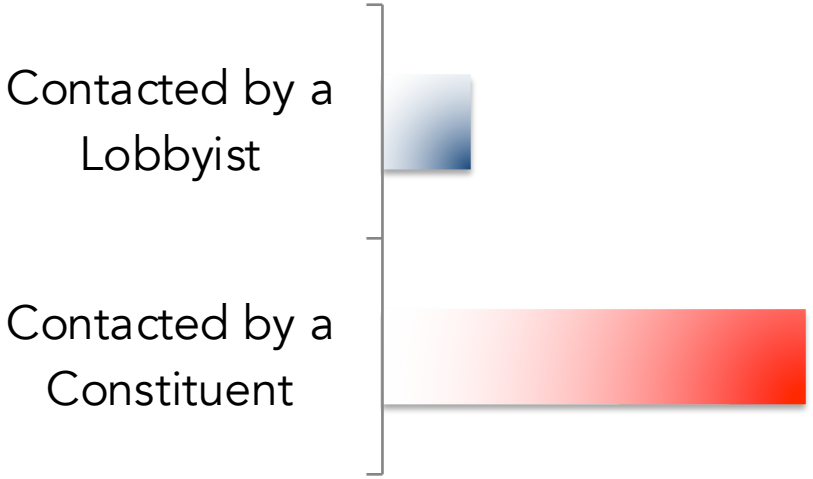

* Congressional Management Foundation survey or 1,241 congressional staff

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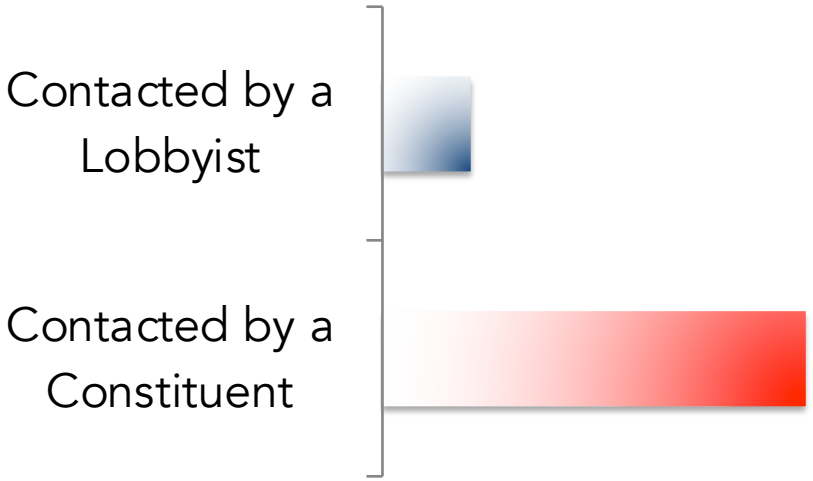

Constituents can be 5x more influential than DC lobbyists

* Congressional Management Foundation survey of 1,241 congressional staff

APS's new advocacy footing

Integrated Advocacy

- OPA gathers **intel** on positions of Members of Congress & identifies targets & opportunities
- DC staff works with APS member/**constituent** in target state or district to deliver local message
- Local message is amplified through **grassroots** campaign
- Constituents & OPA **follow up** with in-district and DC meetings to reinforce the message

Rep. McClintock, R-CA 4

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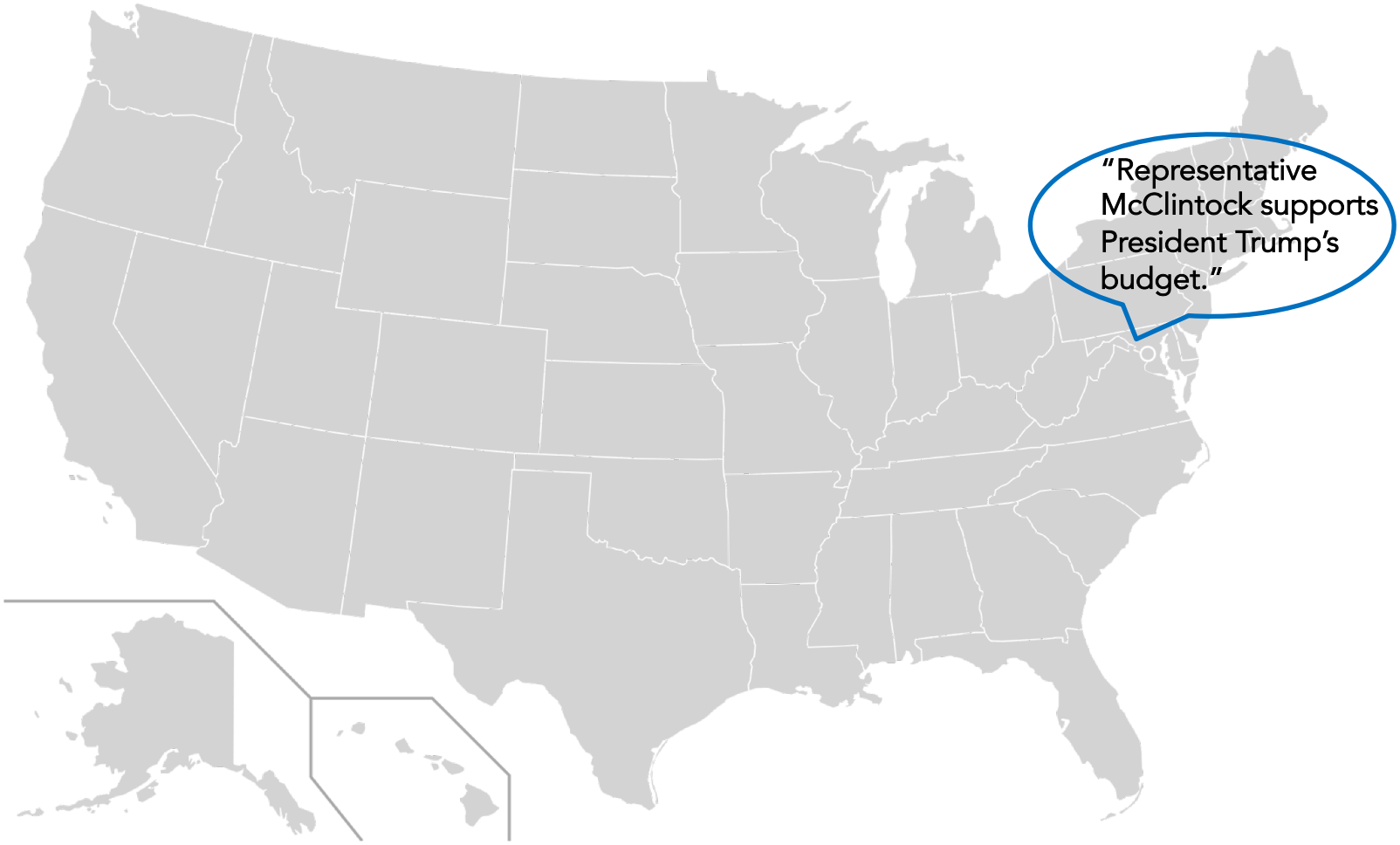
- CA-4 has no research footprint
- "One of the nation's most conservative Members"
  -- National Journal
- member of the Budget Committee

Rep. McClintock, R-CA 4



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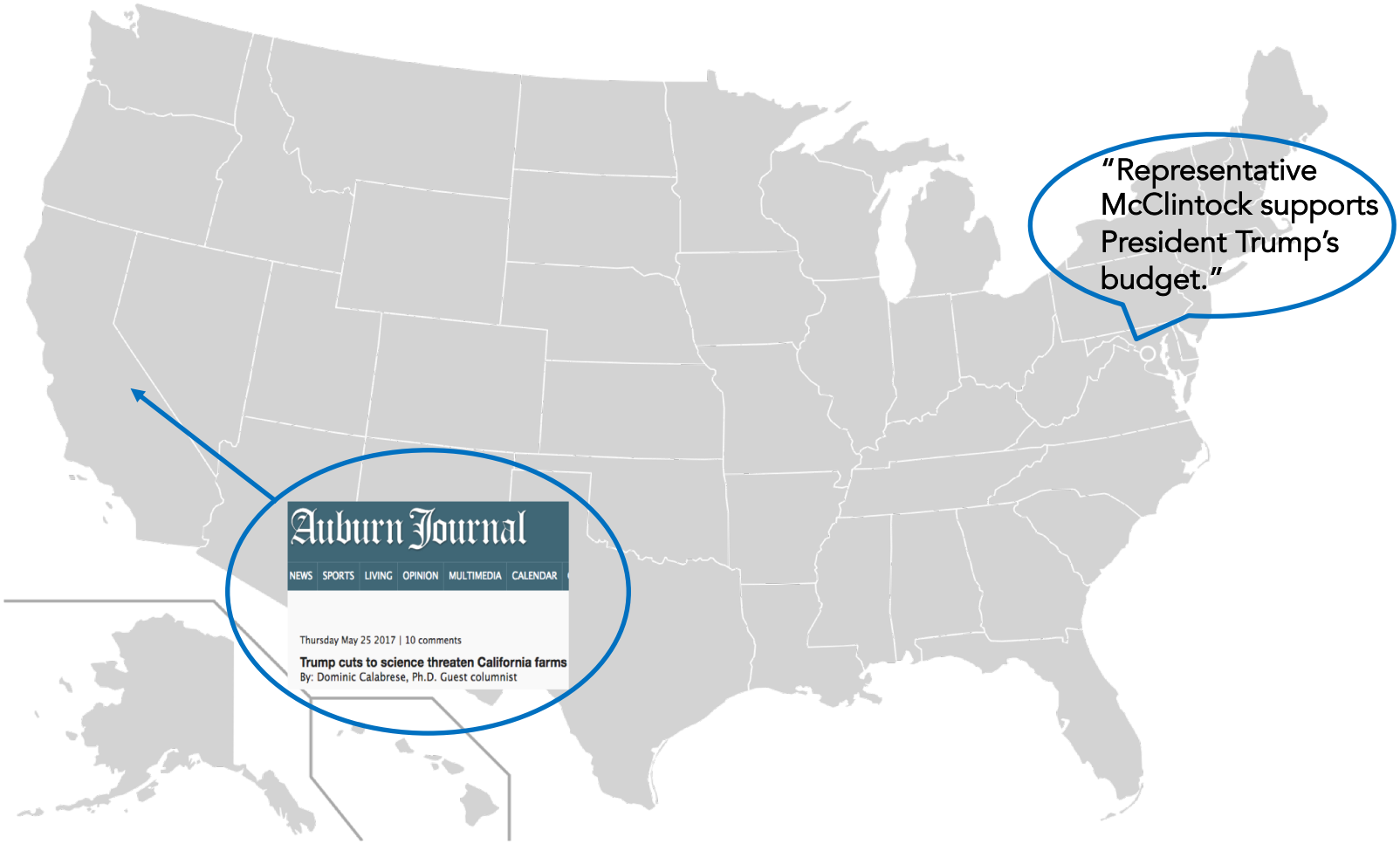

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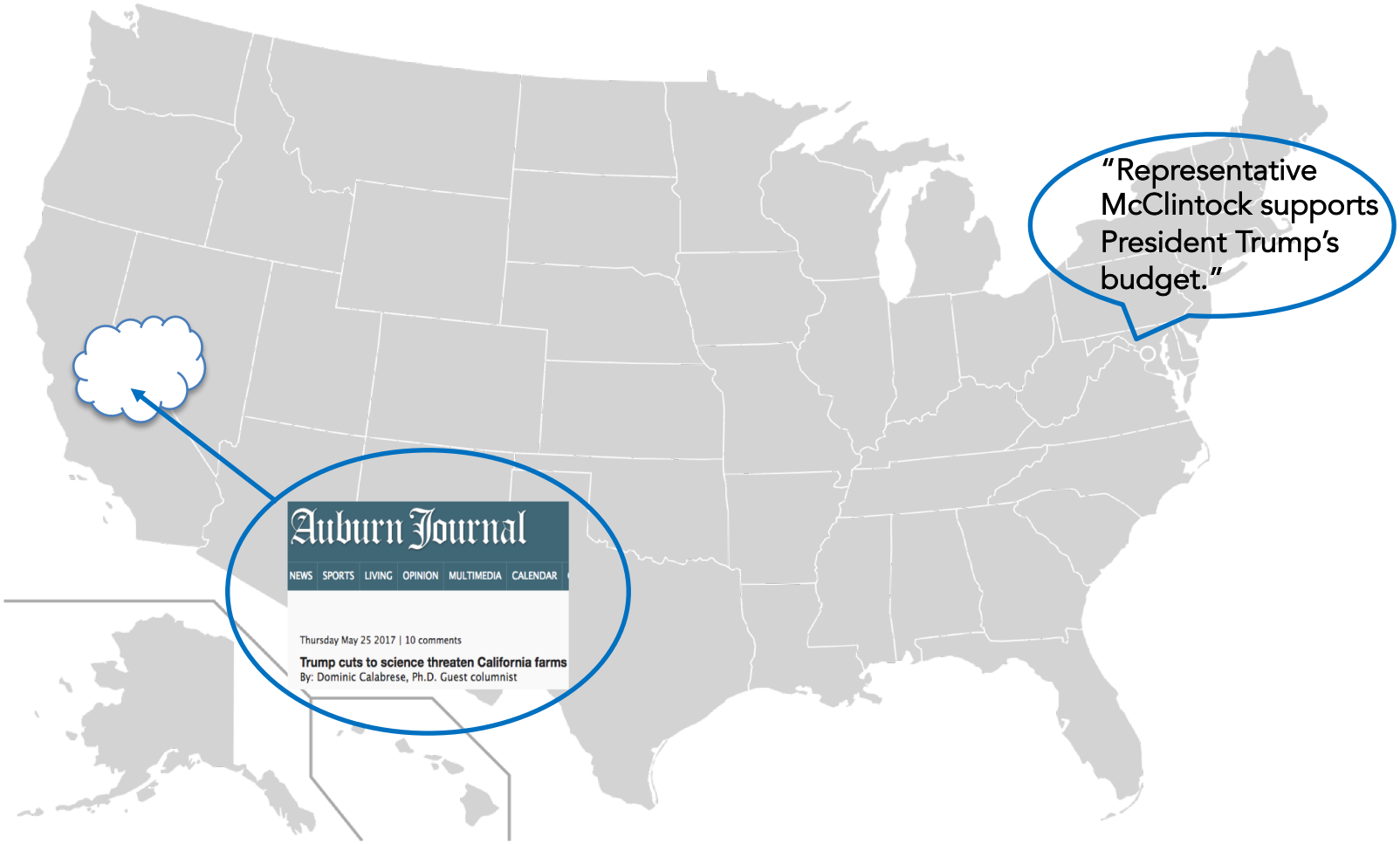

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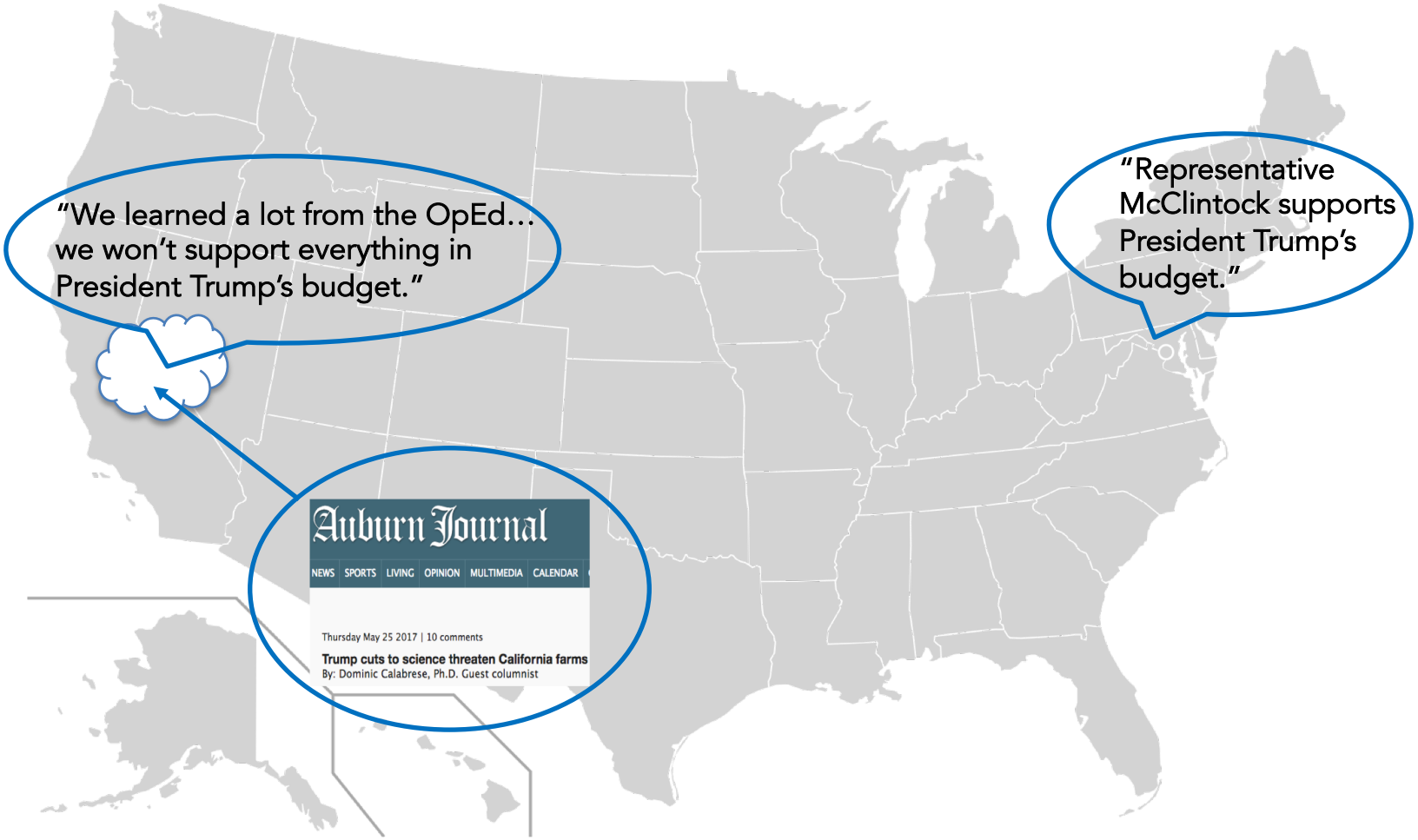

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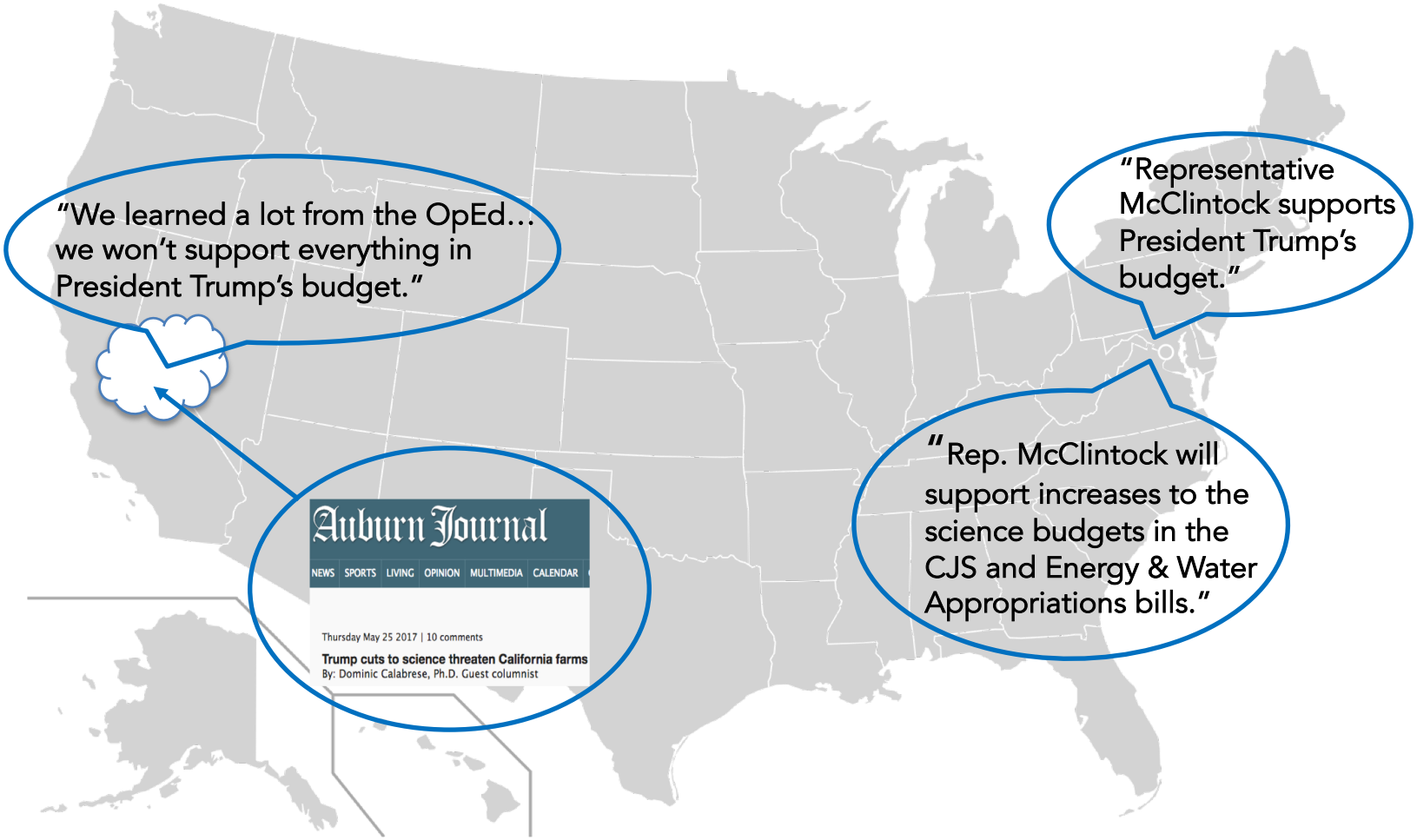
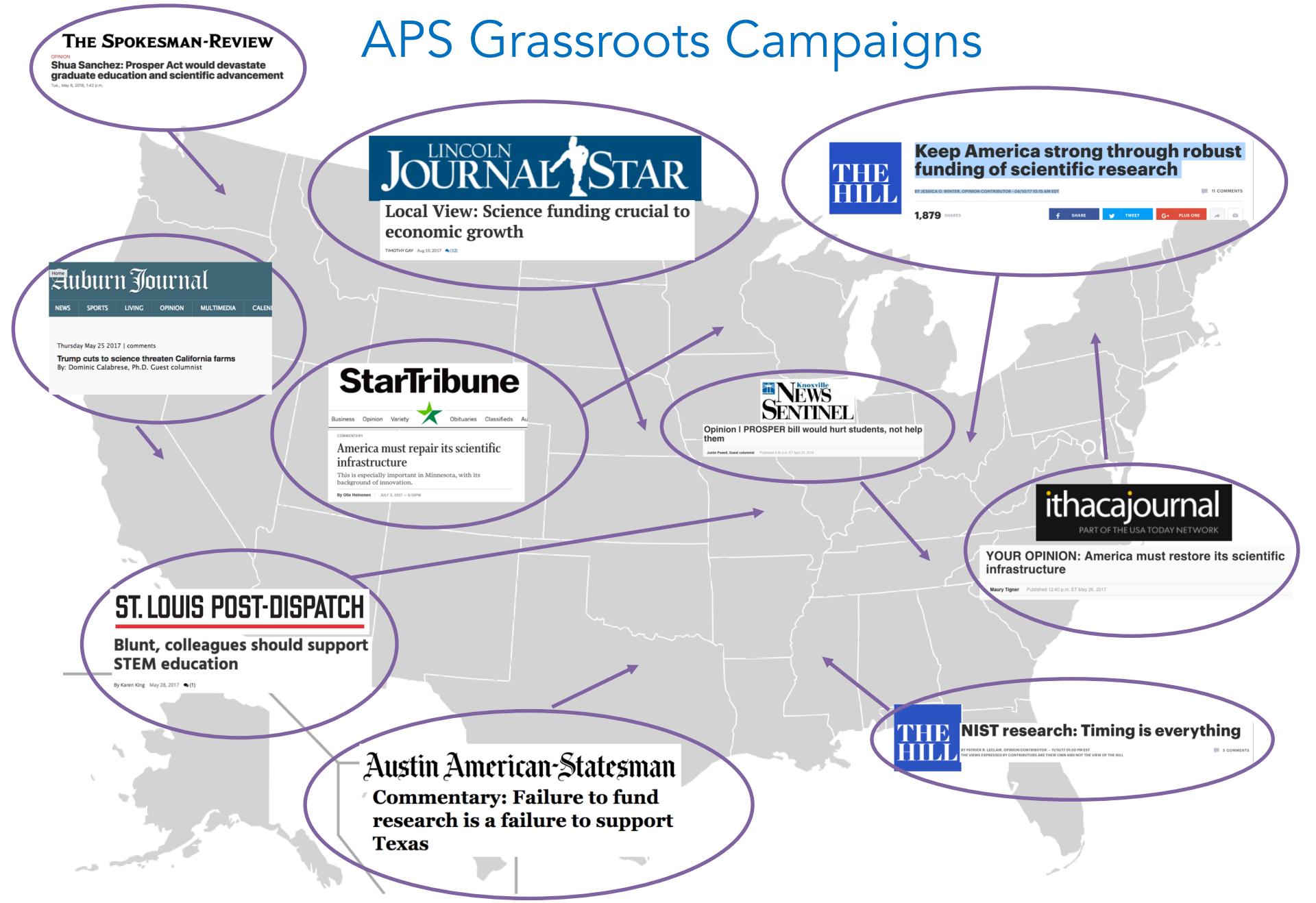


APS Grassroots Campaigns



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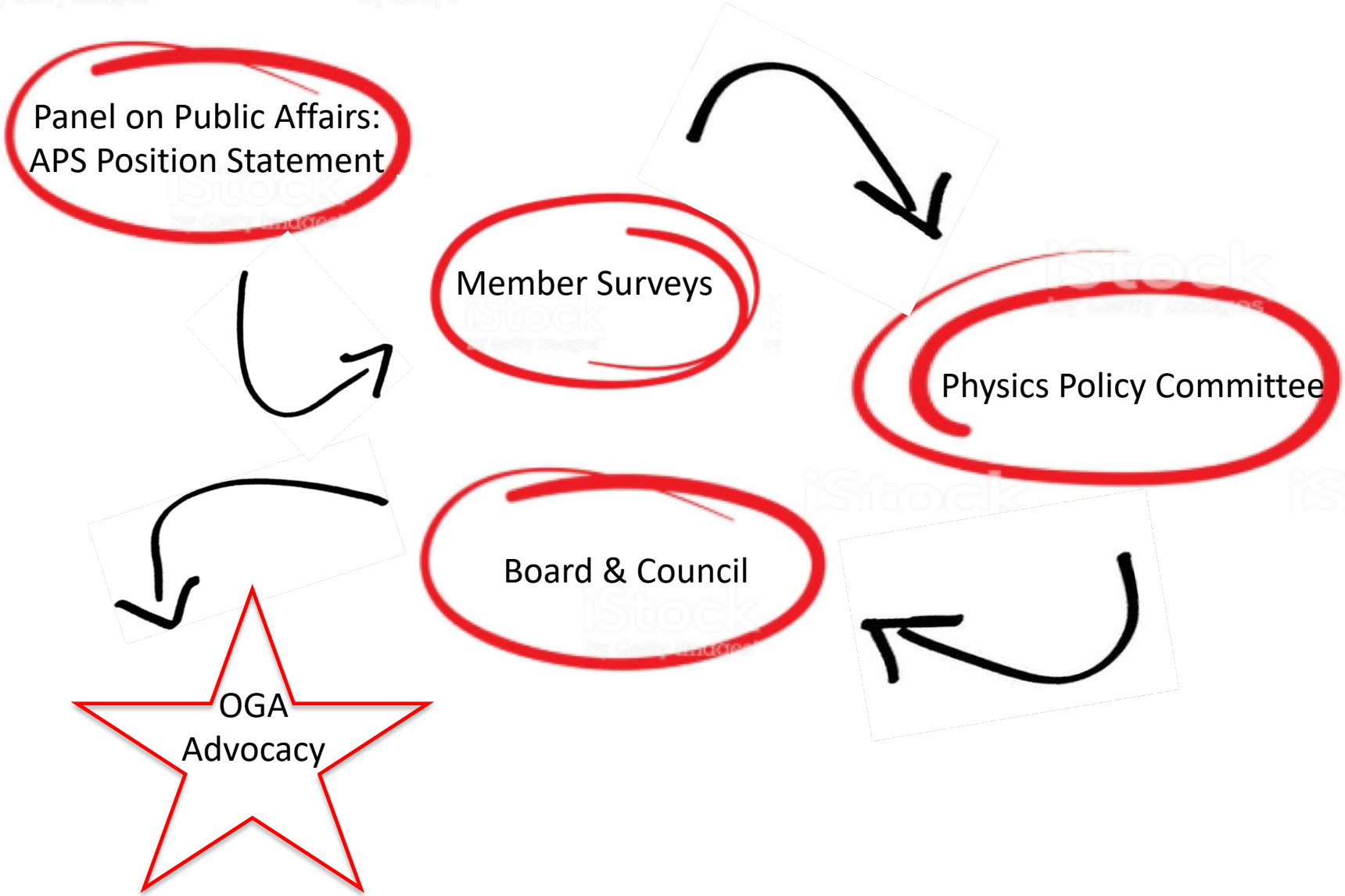
OGA Issues

- Scientific Mobility
- Federal Research Budget
- Climate Change
- Sexual Harassment
- ”Neutrons for the Nation”

OGA Oversight