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* Congressional Management Foundation survey of 1,241 congressional staff
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“If your Member/Senator has not already arrived at a firm decision on an issue, how much influence would the following advocacy strategies have?”*

- Contacted by a Lobbyist
- Contacted by a Constituent

* Congressional Management Foundation survey of 1,241 congressional staff

Constituents can be 5x more influential than DC lobbyists.
APS’s new advocacy footing

Integrated Advocacy

• OPA gathers **intel** on positions of Members of Congress & identifies targets & opportunities

• DC staff works with APS member/constituent in target state or district to deliver local message

• Local message is amplified through **grassroots** campaign

• Constituents & OPA **follow up** with in-district and DC meetings to reinforce the message
Rep. McClintock, R-CA 4
Rep. McClintock, R-CA 4

- CA-4 has no research footprint
- "One of the nation’s most conservative Members"
  -- National Journal
- member of the Budget Committee
“Representative McClintock supports President Trump’s budget.”
Rep. McClintock, R-CA 4

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“We learned a lot from the OpEd... we won’t support everything in President Trump’s budget.”

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“We learned a lot from the OpEd... we won’t support everything in President Trump’s budget.”

“Rep. McClintock will support increases to the science budgets in the CJS and Energy & Water Appropriations bills.”
APS Grassroots Campaigns

**The Spokesman-Review**
Shes Sanchez: Prosper Act would devastate graduate education and scientific advancement

**Lincoln Journal Star**
Local View: Science funding crucial to economic growth

**Auburn Journal**
Trump cuts to science threaten California farms
By: Dominic Cadabresa, Ph.D. Guest columnist

**StarTribune**
America must repair its scientific infrastructure
By: Eric Wolds

**News Sentinel**
Opinion | PROSPER bill would hurt students, not help them

**St. Louis Post-Dispatch**
Blunt, colleagues should support STEM education
By: Karen King

**Austin American-Statesman**
Commentary: Failure to fund research is a failure to support Texas

**The Hill**
NIST research: Timing is everything
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