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Mihhail Berezovski* (mihhail.berezovski@gmail.com). *Bringing business, industry, and government into undergraduate research.*

In this talk, we will discuss the challenges of bringing collaboration with real business, industry, or government (BIG) into the undergraduate research. We highlight differences and challenges compare to traditional undergraduate research. We will discuss the possible ways to response to COVID19 situation and share ideas for successfully designing and mentoring such projects. The steps to build successful collaboration with BIG will also be presented. (Received September 06, 2020)