

Contents

Preface	ix
Acknowledgments	xi
Complex Systems Modelling Group	xiii
List of Figures	xv
List of Tables	xvii
Part 1. Modelling in Healthcare	
Chapter 1. The Whys, Whats, and Whens of Modelling in Healthcare	3
1. Why Model in Healthcare?	3
2. What Is a Model?	4
3. When to Use Modelling in Healthcare	5
4. Related Reading	6
Chapter 2. How to Use This Book	7
1. The Language of Modellers	8
Chapter 3. The Modelling Process	11
1. Selecting a Modelling Approach	12
2. Forming a Conceptual Model	16
3. Data Collection, Processing, and Analysis	16
4. Implementing and Validating the Model	17
5. Applying the Model	18
6. Revising the Model	19
7. Example	19
8. Related Reading	20
Part 2. Data Collection and Statistical Models	
Chapter 4. Issues of Data	25
Data Collection and Data Errors	25
1. Overview	25
2. Types of Data	25
3. Data Quality and Data Biases	29
4. Related Reading	32

Chapter 5. The Basics	33
Descriptive Statistics and Distributions	33
1. Model Overview	33
2. Common Uses	35
3. Mathematical Details	35
4. Examples	42
5. Related Reading	48
Chapter 6. Predictions and Responses	49
Regression Analysis	49
1. Model Overview	49
2. Common Uses	51
3. Mathematical Details	51
4. Examples	57
5. Related Reading	63
Chapter 7. Evaluating Detrimental Behaviour	65
Epidemiological Risk Modelling	65
1. Model Overview	65
2. Common Uses	67
3. Model Details	68
4. Examples	73
5. Related Reading	79
Chapter 8. Adjusting Risky Behaviour	81
Psychosocial Risk Modelling	81
1. Model Overview	81
2. Common Uses	83
3. Model Details	83
4. Examples	85
5. Related Reading	89
 Part 3. Model Design and Interpretation	
Chapter 9. Issues in Mathematical Modelling	93
Model Selection, Development, and Implementation	93
1. Overview	93
2. Selecting a Modelling Technique	94
3. Developing the Model	95
4. Implementation of Models	96
5. Related Reading	100
Chapter 10. Explaining Irrational Behaviour	101
Psychosocial Modelling	101
1. Model Overview	101
2. Common Uses	102
3. Model Details	103

4. Examples	107
5. Related Reading	111
Chapter 11. Modelling Optimal Behaviour	113
Game Theory and Human Capital Models	113
1. Model Overview	113
2. Common Uses	115
3. Mathematical Details	115
4. Examples	120
5. Related Reading	123
Chapter 12. Modelling Social Interaction	125
Network Models and Graph Theory	125
1. Model Overview	125
2. Common Uses	126
3. Mathematical Details	127
4. Examples	129
5. Related Reading	134
Chapter 13. The Future Starts Now	135
Markov Models	135
1. Model Overview	135
2. Common Uses	137
3. Mathematical Details	137
4. Examples	142
5. Related Reading	149
Chapter 14. Viewing the System as a Whole	151
System Dynamics and Systems Thinking	151
1. Model Overview	151
2. Common Uses	153
3. Mathematical Details	154
4. Examples	156
5. Related Reading	162
Chapter 15. Dealing with Lines and Capacity	165
Queueing and Traffic Models	165
1. Model Overview	165
2. Common Uses	167
3. Mathematical Details	167
4. Examples	172
5. Related Reading	178
Chapter 16. Finding the “Best” Intervention	181
Optimization	181
1. Model Overview	181
2. Common Uses	182

3. Mathematical Details	183
4. Examples	191
5. Related Reading	195
Appendix. Computer Programming Packages Useful in Modelling	197
1. Statistical Software	197
2. Mathematical Software	197
3. Simulation and Modelling Codes	198
Bibliography	205
Index	215