



Notices

of the American Mathematical Society

2025

MEDIA KIT

www.ams.org/noticesadvertising

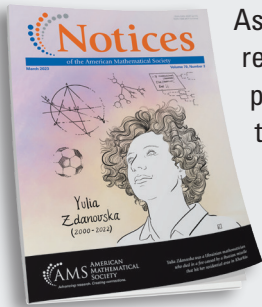


AMERICAN
MATHEMATICAL
SOCIETY

Advancing research. Creating connections.

*Rates apply to Notices publications dated
January 1, 2025 through December 31, 2025*

As the world's most widely read magazine aimed at professional mathematicians, the Notices of the American Mathematical Society is an excellent medium for announcing publications, conferences, products, and services, and for recruiting mathematical scientists in academia, industry, and government.



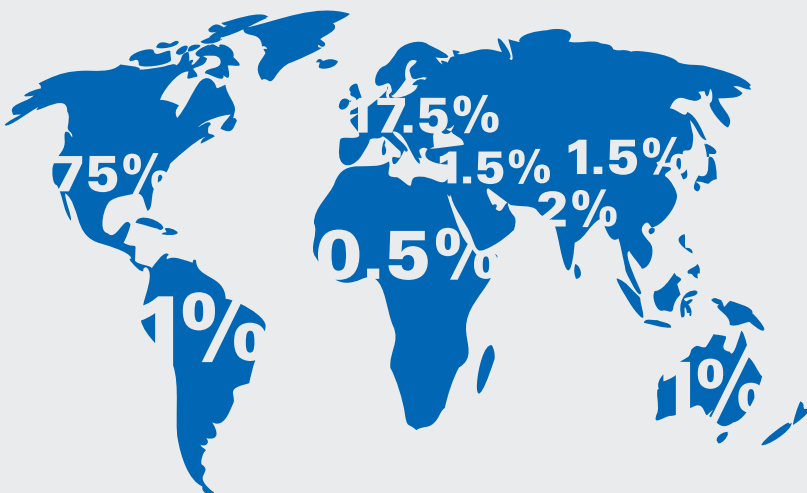
As the world's most widely read magazine aimed at professional mathematicians, the *Notices of the American Mathematical Society* is an excellent medium for announcing publications, conferences, products, and services, and

for recruiting mathematical scientists in academia, industry, and government.

- The *Notices* offers unparalleled access to the mathematics community, including all job levels and fields across both pure and applied math.
- Award-winning writing engages the audience.
- Display advertising and classified advertising are available.
- All advertising appears in print and on the *Notices* website.
- Links to display advertisements are highlighted on the Table of Contents page.



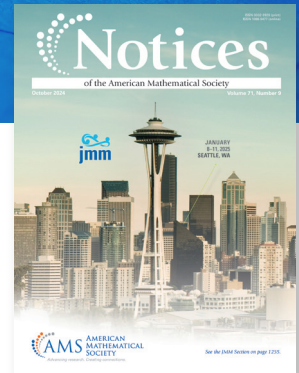
Reach more than 30,000 AMS members and readers worldwide.



Contact classads@ams.org
for more information
and to place your ad today!

Place Your Ads to Match Our Editorial Content

Throughout the year, the Notices features special AMS Election Results, reports, and data research. Put your ad out front and match up to our editorial calendar.



January: Distribution at the Joint Mathematics Meetings

February: AMS Election Results

April: AMS Prize articles

June/July: Contributors Report

September: AMS Election Section

October: Preview the upcoming Joint Mathematics Meetings

Classified Advertising

Target your audience through Classified Advertising

An effective and economical way to get the most applicants for your open position.

The Notices Classified Advertising section is devoted to current employment opportunity listings. The publisher reserves the right to reject any listing not in keeping with the Society's standards.

Classified Advertising Rates are \$3.65 per word. No member discounts apply.

Advertisements will be set with a minimum one-line headline, consisting of the institution name above body copy, unless additional headline copy is specified by the advertiser. Headlines will be centered in boldface at no extra charge. Ads will appear in the language in which they are submitted. Dictation over the telephone will not be accepted for classified ads.

Please note: US laws prohibit discrimination in employment on the basis of color, age, sex, race, religion, or national origin. Advertisements from institutions outside the US cannot be published unless they are accompanied by a statement that the institution does not discriminate on these grounds, whether or not they are subject to US laws.

SCHEDULE

Issue Dates	Classified Ads Due
January 2025	10/30/24
February 2025	11/27/24
March 2025	1/2/25
April 2025	1/29/25
May 2025	2/26/25
June/July 2025	4/30/25
August 2025	5/28/25
September 2025	7/2/25
October 2025	7/30/25
November 2025	8/27/25
December 2025	10/1/25

Display Advertising

Make an impact through Display Advertising

Increase your sales and connect with new customers.

The *Notices* makes it possible for all companies and institutions to advertise products and services to the community of mathematicians, statisticians, computer scientists, engineers, and other professionals who are regular readers of this influential publication.

Discounts:

- Place four or more ads per year and receive a discount.
- Any individual or institutional member is entitled to a 20% discount on display ads. This discount does not apply to university presses or advertising agencies, nor to publishers with whom members are associated.
- JMM partner organizations are entitled to a 50% discount off the list price of display ads. This discount cannot be combined with a publisher or institutional member discount.
- A 10% discount off the published advertising rate is extended to publishers, advertising agencies, and corporate members.



INSERTION DEADLINES		
Issue Dates	Insertion Orders Due	Display Ads Due
January 2025	10/30/24	11/6/24
February 2025	11/27/24	12/4/24
March 2025	1/2/25	1/8/25
April 2025	1/29/25	2/5/25
May 2025	2/26/25	3/5/25
June/July 2025	4/30/25	5/7/25
August 2025	5/28/25	6/4/25
September 2025	7/2/25	7/9/25
October 2025	7/30/25	8/6/25
November 2025	8/27/25	9/3/25
December 2025	10/1/25	10/8/25

Requirements

For each advertisement, please include:

- Insertion instructions that clearly state: name of publication, advertiser, date to be inserted, size and identification of advertisement, plus any special instructions/placements.
- **PDFs are required. All display artwork must be submitted measuring the exact dimensions outlined below without crop marks.**
- The AMS will not accept artwork floating on a larger page or with a margin causing the final document dimensions to exceed these measurements. Advertisements submitted with crop marks or incorrect dimensions will be sent back to the advertiser for corrections. Originals are preferred, but the AMS will accept copy to be typeset.
- The AMS will charge advertisers cost + 25% for normal copy; difficult composition and/or extensive alterations from the advertiser will be charged according to the labor involved.

Cancellations

Cancellations are not accepted after the insertion order deadline for any month. A cancellation fee of 50% of the ad cost will be assessed.

Publisher's Approval

The publisher reserves the right to reject any advertising not in keeping with the publication's standards. Acceptance shall not be construed as approving the accuracy or legality of any advertising. The publisher is not responsible for errors in the content of any advertisement.

Liability

The advertiser and advertising agency assume sole liability for all content of the advertisement printed, including, without limitation, claims of copyright infringement or unfair competition, and they also assume sole responsibility for any claims arising therefrom against the publisher.

Mailing List Rental

Reach out to our audience through direct mail. Our list of mathematicians and other scientists is the richest source of successful prominent researchers and educators you'll find anywhere. With our help you can mail to heads of departments or any of sixty-three groups of math specialists. Best of all, our lists are updated daily! Learn more: www.ams.org/about-us/contact/customers/mail-lists.

DISPLAY ADVERTISING RATES (All ads placed in the <i>Notices</i> should be submitted in color)					
Size Unit	Inches	cm	1-3x	4-7x	8-11x
Preferred Positions					
Page 1	7 ¼ x 9 ¾	18.415 x 24.765	\$3,245	\$3,080	\$2,920
Covers 2 & 3	7 ¼ x 9 ¾	18.415 x 24.765	\$3,430	\$3,250	\$3,090
Cover 4	7 ¼ x 7 ¾	18.415 x 19.685	\$5,125	\$4,865	\$4,610
End Issue					
1 page	7 ¼ x 9 ¾	18.415 x 24.765	\$2,950	\$2,800	\$2,655
1/2 page (vertical)	3 ¾ x 9 ½	8.255 x 24.13	\$1,955	\$1,870	\$1,785
1/2 page (horizontal)	7 ⅞ x 4 ½	18.0975 x 11.43	\$1,955	\$1,870	\$1,785
1/4 page	3 ¾ x 4 ¼	8.255 x 10.795	\$1,320	\$1,265	\$1,215
2-page spread*	15 ¾ x 9 ¾	40.005 x 24.765	\$5,200	\$4,955	\$4,705
*Please allow 1-inch gutter for 2-page spread (center)					