

CONVEX AND STARLIKE UNIVALENT FUNCTIONS

BY
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1. **Introduction.** Let (S) denote the class of functions $f(z) = z + \sum_2^\infty a_n z^n$ which are regular and univalent in $|z| < 1$ and which map $|z| < 1$ onto domains $D(f)$. Let (C) , (S^*) , and (K) represent the subclasses of (S) where $D(f)$ are respectively, close-to-convex, starlike with respect to the origin, and convex. It follows that $(K) \subset (S^*) \subset (C) \subset (S)$. We will simply say "starlike" when we mean starlike with respect to the origin, and the statement " $f(z)$ is convex" will mean that the domain $D(f)$ is convex. The abbreviations "i.o.i." and "n.s.c." have the usual meanings. Let (P) denote the class of functions $p(z)$ which are regular and satisfy $p(0) = 1$, $\text{Re } p(z) > 0$ for $|z| < 1$. The following results, which we will use repeatedly, are well known [1]:

Let $f(z) \in (S)$. Then

$$\begin{aligned} f(z) \in (S^*) \text{ i.o.i. } [zf'(z)/f(z)] \in (P); \\ f(z) \in (K) \text{ i.o.i. } [1 + (zf''(z)/f'(z))] \in (P); \\ f(z) \in (K) \text{ i.o.i. } zf'(z) \in (S^*). \end{aligned}$$

If $h(z) = z + \dots$ is regular in $|z| < 1$ and $h'(z) \in (P)$ then $h(z) \in (S)$.

In a recent paper [4] R. J. Libera established that

(1.1) if $f(z)$ is a member of (C) , (S^*) or (K) then $F(z) = (2/z) \int_0^z f(t) dt$ is also a member of the same class, respectively.

The purpose of this paper is to construct a many-parameter class of functions $F(c_i; f)$ which includes the result (1.1) for special choice of parameters c_i and, in addition, establish a subordinate relation between the image domains of certain members of $F(c_i; f)$ and the image domain of the parent function $f(z)$.

2. **Definitions and lemmas.** The notation of $g(z) \prec f(z)$, (" $g(z)$ is subordinate to $f(z)$ "), will mean that every value taken by $g(z)$ for $|z| < 1$ is also taken by $f(z)$. The convolution of two power series $f = \sum_1^\infty A_n z^n$ and $g = \sum_1^\infty B_n z^n$ is defined as the power series $f * g = \sum_1^\infty A_n B_n z^n$.

DEFINITION 1. An infinite sequence $\{b_n\}_1^\infty$ of complex numbers is called a subordinating factor sequence (s.f.s.) if whenever $f(z) \in (K)$ we have $E(z) = f(z) * \sum_1^\infty b_n z^n \prec f(z)$. This definition is due to H. S. Wilf [11] who gave n.s.c. for a sequence to be a s.f.s. It follows that the product sequence $\{b_n c_n\}_1^\infty$ of two s.f.s. $\{b_n\}_1^\infty$ and $\{c_n\}_1^\infty$ is also a s.f.s.

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DEFINITION 2. An infinite sequence $\{d_n\}_1^\infty$ of complex numbers is said to preserve property T if whenever $f = \sum_1^\infty A_n z^n$ possesses property T the convolution $J(z) = f * \sum_1^\infty d_n z^n$ also possesses property T .

DEFINITION 3. An infinite sequence of real numbers $\{\mu_n\}_0^\infty$ is called a completely monotonic sequence (c.m.s.) if its elements are nonnegative and its successive differences are alternately nonpositive and nonnegative, that is,

$$(-1)^k \Delta^k \mu_n \geq 0 \quad (n, k = 0, 1, 2, \dots),$$

where $\Delta^k \mu_n = \sum_{m=0}^k (-1)^m C_{k,m} \mu_{n+k-m}$ ($k=0, 1, 2, \dots$). This definition is given by D. V. Widder [10, p. 108] where he proves that a n.s.c. that the sequence $\{\mu_n\}_0^\infty$ should have the expression

$$\mu_n = \int_0^1 t^n d\alpha(t) \quad (n = 0, 1, 2, 3, \dots)$$

where $\alpha(t)$ is nondecreasing and bounded for $0 \leq t \leq 1$ is that $\{\mu_n\}_0^\infty$ is a c.m.s. In particular, it follows that for $c=1, 2, 3, \dots$ the sequence with elements $\mu_n = 1/(n+c)$ is a c.m.s. and so also is the finite product sequence with elements $\mu_n = \prod(1/(n+c_i))$, $c_i=1, 2, 3, \dots$. It is known [2] that a c.m.s. $\{\mu_n\}_0^\infty$ normalized so that $\mu_0=1$ corresponds to a s.f.s. $\{b_n\}_1^\infty = \{\mu_n\}_1^\infty$.

LEMMA A. Let $f(z) \in (S^*)$. Then $H(z) = z^{p-1}f(z)$ is p -valent starlike in $|z| < 1$ for $p=1, 2, 3, \dots$

The starlikeness of the domain $D(H)$ follows from

$$\operatorname{Re}(zH'/H) = \operatorname{Re}[(zf'/f) + p - 1] > p - 1 \geq 0,$$

while the p -valency follows from the argument principle,

$$\Delta(\arg H) = (p-1)\Delta(\arg z) + \Delta(\arg f) = 2\pi(p-1) + 2\pi = 2\pi p.$$

The following lemma represents a slightly more general version of an interesting lemma proven by Libera [4].

LEMMA B. Let $f(z)$ and $g(z)$ be regular in $|z| < 1$, $g(z)$ map $|z| < 1$ onto a many-sheeted starlike region, α, β real, $\operatorname{Re}[e^{i\beta}f'(z)/g'(z)] > \alpha$ for $|z| < 1$. $g(0)=f(0)=0$. Then

$$\operatorname{Re}[e^{i\beta}f(z)/g(z)] > \alpha \quad \text{for } |z| < 1.$$

The method of proof is similar to that given in [4] where the lemma is proven for the case $\alpha=\beta=0$. (In this paper we use the terms p -valent and p -sheeted as being equivalent.)

LEMMA C. Let $f(z) \in (S^*)$, $g(z) = \int_0^z H(t) dt = \int_0^z t^{p-1}f(t) dt$. Then $g(z)$ is $(p+1)$ -valent starlike for $p=1, 2, 3, \dots$

The $(p+1)$ -valency follows from the argument principle. To show that $g(z)$ is starlike, we note from Lemma A that $\operatorname{Re}(zH'/H) > p-1$ so that

$$\operatorname{Re}(zg')/g' = \operatorname{Re}[1 + zH'/H] > p \geq 1 > 0$$

for $|z| < 1$, and hence $\operatorname{Re} [g'/(zg)'] > 0$. Since $zg' = zH$ is $(p+1)$ -valent starlike (Lemma A) we conclude that $\operatorname{Re} (g/zg') > 0$ (Lemma B) or, equivalently, $\operatorname{Re} (zg'/g) > 0$ so that g is starlike.

3. First generalizations. The following four theorems represent generalizations and extensions of the result (1.1). These theorems, in turn, will be the basis for further generalizations as expressed by Theorem 5 in §4.

THEOREM 1. Let $f(z) = z + \sum_2^\infty a_n z^n \in (S^*)$, $c = 1, 2, 3, \dots$,

$$g(z) = \sum_{n=1}^{\infty} \left(\frac{c+1}{c+n} \right) a_n z^n = (c+1)z^{-c} \int_0^z t^{c-1} f(t) dt, \quad (a_1 = 1).$$

Then $g(z) \in (S^*)$.

COROLLARY 1.1. For each fixed $c = 1, 2, 3, \dots$, the sequence $\{c/(n+c)\}_1^\infty$ is a star-preserving sequence.

Proof. Let $J(z) = \int_0^z t^{c-1} f(t) dt$. A computation gives

$$\operatorname{Re} [(z^{c+1}g'(z))/J'(z)] = (1+c) \operatorname{Re} [zf'(z)/f(z)] > 0.$$

Thus, since $J(z)$ is $(c+1)$ -valent starlike (Lemma C), we may apply Lemma B and conclude that

$$\operatorname{Re} [z^{c+1}g'(z)/J(z)] = (1+c) \operatorname{Re} [zg'(z)/g(z)] > 0,$$

so that $g(z)$ is starlike. The univalence of $g(z)$ then follows from the argument principle by noting that

$$\Delta \arg (g(z)) = -c\Delta(\arg z) + \Delta \arg (J(z)) = -c(2\pi) + 2\pi(c+1) = 2\pi.$$

The corollary follows from Definition 2, where T is the starlikeness property of $f(z)$, and $d_n = (c+1)/(c+n)$.

THEOREM 2. Let $f(z) = z + \sum_2^\infty a_n z^n \in (K)$, $c = 1, 2, 3, \dots$, $g(z)$ the same as in Theorem 1. Then $g(z) \in (K)$, and $[c/(1+c)]g(z) \prec f(z)$.

COROLLARY 2.1. For each fixed $c = 1, 2, 3, \dots$, the sequence $\{c/(n+c)\}_1^\infty$ is a convexity-preserving subordinating factor sequence.

Proof. The function $g(z)$ may be written in the form

$$h(z) = \left(\frac{c}{1+c} \right) g(z) = \int_0^1 f(tz) d(t^c).$$

Hence $h(z)$ is the centroid of a positive mass distribution of total mass one on the curve $f(tz)$ and so lies in the convex hull of this curve. Since $f(z)$ is convex it follows that $h(z) \prec f(z)$. Also, since

$$zg'(z) = (1+c)z^{-c} \int_0^z t^{c-1}(tf'(t)) dt$$

and $zf'(z) \in (S^*)$, we conclude from Theorem 1 that $zg'(z) \in (S^*)$ and, therefore, $g(z) \in (K)$. The corollary follows from Definitions 1, 2.

THEOREM 3. *Let $f(z)$ be close-to-convex with respect to $g(z)$,*

$$F(z) = (c+1)z^{-c} \int_0^z t^{c-1}f(t) dt, \quad G(z) = (c+1)z^{-c} \int_0^z t^{c-1}g(t) dt,$$

$$c = 1, 2, 3, \dots$$

Then $F(z)$ is close-to-convex with respect to $G(z)$.

COROLLARY 3.1. *For each fixed $c=1, 2, 3, \dots$ the sequence $\{c/(n+c)\}_1^\infty$ is a close-to-convexity preserving sequence.*

Proof. By definition of close-to-convexity [3], we are given $g(z) \in (S^*)$ and $(zf'/g) \in (P)$, and we are required to prove $G(z) \in (S^*)$, and $(zF'/G) \in (P)$. Theorem 1 indicates that $G(z) \in (S^*)$, and a computation yields

$$\operatorname{Re} \left[\frac{(z^{c+1}F')'}{(z^cG)'} \right] = \operatorname{Re} \left(\frac{z^c f'}{z^{c-1}g} \right) = \operatorname{Re} \left(\frac{zf'}{g} \right) > 0.$$

Thus, since $z^cG(z)$ is $(c+1)$ -valent starlike (Lemma C) we may apply Lemma B and conclude that

$$\operatorname{Re} \left(\frac{z^{c+1}F'}{z^cG} \right) = \operatorname{Re} \left(\frac{zF'}{G} \right) > 0.$$

Corollary 3.1 follows from Definition 2.

THEOREM 4. *Let $f(z) = z + \sum_2^\infty a_n z^n$ be regular in $|z| < 1$, $f'(z) \in (P)$, $g(z)$ the same as in Theorem 1, $c=1, 2, 3, \dots$. Then $g'(z) \in (P)$ and $g(z) \in (S)$.*

This result follows immediately by noting that

$$\operatorname{Re} g'(z) = (c+1) \int_0^1 t^c \operatorname{Re} f'(tz) dt > 0.$$

4. Further generalizations. The functions involved heretofore have the form

$$(4.1) \quad F(z) = \sum_{n=1}^\infty \left(\frac{c+1}{n+c} \right) a_n z^n = (1+c)z^{-c} \int_0^z t^{c-1}f(t) dt$$

$$= \cdot [(1+c)/c] \int_0^1 f(tz) d(t^c)$$

where $c=1, 2, 3, \dots$ and $f(z) = z + \sum_2^\infty a_n z^n$. Theorems 1-4 may be interpreted as properties of the sequence $\{b_n\}_1^\infty$, where

$$(4.2) \quad b_n = \int_0^1 t^n d\sigma(t) = \int_0^1 t^n d(t^c) = c/(n+c).$$

In summary, the sequence (4.2) is

- (a) star-preserving,
- (b) convexity-preserving,
- (c) close-to-convexity preserving,
- (d) a subordinating factor sequence,
- (e) completely monotonic.

The sequence $(c + 1)/(n + c) = ((c + 1)/c)b_n$ has the same properties (a)–(e), the positive factor $(c + 1)/c$ being used in (4.1) only to achieve the normalization $F'(0) = 1$.

From the preceding results and the remarks made in the Introduction, it follows that a finite product of sequences of the form (4.2) also possesses properties (a)–(e). These observations suffice as proof of Theorem 5 below. However, we supply the necessary recursive relations (4.4)–(4.11) which may be used to formalize the proof of Theorem 5.

Let $f(z) = z + \sum_2^\infty a_n z^n$ be regular in $|z| < 1$,

$$\begin{aligned}
 F_p(z) &= \sum_{n=1}^\infty \left(\frac{1+c_1}{n+c_1} \cdot \frac{1+c_2}{n+c_2} \cdots \frac{1+c_p}{n+c_p} \right) a_n z^n, \\
 (4.3) \quad F_{p+1}(z) &= \sum_{n=1}^\infty \left(\frac{1+c_1}{n+c_1} \cdot \frac{1+c_2}{n+c_2} \cdots \frac{1+c_p}{n+c_p} \right) \cdot \left(\frac{1+c_{p+1}}{n+c_{p+1}} \right) a_n z^n, \\
 &\hspace{15em} (p, c_i = 1, 2, 3, \dots; F_0(z) \equiv f(z)).
 \end{aligned}$$

The c_i may or may not be distinct. Let $g(z) = z + \sum_2^\infty d_n z^n$, $G_p(z)$, $G_{p+1}(z)$ be similarly defined, with identical c_i as in $F_p(z)$ and $F_{p+1}(z)$ but with d_n replacing a_n . The following recursive relations now follow easily.

$$(4.4) \quad F_{p+1}(z) = (1 + c_{p+1})z^{-c_{p+1}} \int_0^z t^{-1+c_{p+1}} F_p(t) dt,$$

or, equivalently,

$$(4.5) \quad F_{p+1}(z) = (1 + c_{p+1}) \int_0^1 t^{-1+c_{p+1}} F_p(zt) dt.$$

Differentiate (4.5) and obtain

$$(4.6) \quad F'_{p+1}(z) = (1 + c_{p+1}) \int_0^1 t^{c_{p+1}} F'_p(zt) dt.$$

From (4.4) we have

$$(4.7) \quad [z^{c_{p+1}} F_{p+1}(z)]' = (1 + c_{p+1})z^{-1+c_{p+1}} F_p(z),$$

and from (4.7) we obtain

$$(4.8) \quad zF'_{p+1}(z) + c_{p+1}F_{p+1}(z) - (1 + c_{p+1})F_p(z) = 0.$$

The relation (4.6) may be written as

$$(4.9) \quad zF'_{p+1}(z) = (1 + c_{p+1})z^{-c_{p+1}} \int_0^z t^{-1+c_{p+1}} (tF'_p(t)) dt.$$

Differentiate (4.8), multiply by $z^{c_{p+1}}$, and obtain

$$(4.10) \quad [z^{1+c_{p+1}}F'_{p+1}(z)]' = (1+c_{p+1})z^{c_{p+1}}F'_p(z).$$

The above recursive relations also apply, of course, to $G_p(z)$. From (4.7) and (4.10) it follows that

$$(4.11) \quad \operatorname{Re} \frac{[z^{1+c_{p+1}}F'_{p+1}(z)]'}{[z^{c_{p+1}}G_{p+1}(z)]'} = \operatorname{Re} \frac{zF'_p(z)}{G_p(z)}.$$

THEOREM 5. Let $f(z)$, $g(z)$, $F_p(z)$, $F_{p+1}(z)$, $G_p(z)$, $G_{p+1}(z)$ be defined as in (4.3). Then for $p=1, 2, 3, \dots$ we conclude that

- (I) if $f(z) \in (S^*)$, then $F_p(z) \in (S^*)$,
- (II) if $f(z) \in (K)$, then $F_p(z) \in (K)$, and

$$F_p(z) < \left(\frac{1+c_p}{c_p}\right)F_{p-1}(z) < \prod_{i=1}^p \left(\frac{1+c_i}{c_i}\right)f(z),$$

(III) if $f(z)$ is close-to-convex with respect to $g(z)$, then $F_p(z)$ is close-to-convex with respect to $G_p(z)$,

(IV) if $f'(z) \in (P)$, then $F'_p(z) \in (P)$, and $F_p(z) \in (S)$.

We close this section with several observations concerning the function $F_p(z)$ of (4.3) by considering special choices for the constants c_i enabling us to solve explicitly for the inverse $f(z)$. Note that for the case $p=1$ relation (4.3) may be solved explicitly for the inverse to yield (writing $c_1=c$, $F_1(z)=F(z)$)

$$(4.12) \quad f(z) = \left(\frac{1}{1+c}\right)z^{1-c}(z^cF(z))'.$$

In particular, taking $c=1$ in (4.12) gives the inverse of the function in (1.1), namely

$$(4.13) \quad f(z) = \frac{1}{2}(zF(z))'.$$

In regard to the inverse relation (4.13) it was recently proven [5] that if $F(z)$ is a member of (S^*) , (K) or (C) then $f(z)$ is, respectively, starlike, convex or close-to-convex for $|z| < r_0=1/2$ and the constant $1/2$ is the best possible in each case; if $F'(z) \in (P)$ then $\operatorname{Re}(f'(z)) > 0$ for $|z| < (5^{1/2}-1)/2$ and again this result is the best possible.

The relation (4.3) may also be solved explicitly for the inverse function $f(z)$ in the special case obtained by setting $c_k=k$, $k=1, 2, 3, \dots, p$. That is, the inverse of

$$(4.14) \quad F_p(z) = \sum_{n=1}^{\infty} \prod_{k=1}^p \left(\frac{1+k}{n+k}\right) a_n z^n$$

may be obtained by noting that

$$[z^p F_p(z)]^{(p)} = \sum_{n=1}^{\infty} \prod_{k=1}^p \left(\frac{1+k}{n+k}\right) a_n (z^{n+p})^{(p)}$$

whereupon, substituting

$$(z^{n+p})^{(p)} = \prod_{k=1}^p (n+k)z^n$$

gives the result

$$(4.15) \quad f(z) = \frac{1}{(1+p)!} [z^p F_p(z)]^{(p)} \quad (p = 0, 1, 2, 3, \dots; F_0(z) = f(z)).$$

The same result may be obtained from the recursive relation (4.7). For $p=1$ the relation (4.15) reduces to (4.13). In a similar way, for the same class of functions (4.14) one readily obtains

$$(4.16) \quad zf'(z) = \frac{1}{(p+1)!} [z^{p+1} F_p'(z)]^{(p)}.$$

From (4.15) and (4.16) we conclude that the functions (4.14) satisfy

$$\operatorname{Re} \frac{(z^{p+1} F_p'(z))^{(p)}}{(z^p G_p(z))^{(p)}} = \operatorname{Re} \frac{zf'(z)}{g(z)} > 0$$

for $|z| < 1$ if $f(z)$ is close-to-convex with respect to $g(z)$.

5. Integral representations. In this section we find an integral representation for the general class of functions given by (4.3), through the use of the Gamma function and the theory of partial fractions. For this purpose we adopt a slightly different notation from that used in (4.3).

THEOREM 6. *Let $f(z) = z + \sum_2^\infty a_n z^n$ be regular in $|z| < 1$; $q, c_i, \gamma_i = 1, 2, 3, \dots$; $c_i \neq c_j$ for $i \neq j$;*

$$(5.1) \quad F_q(z) = \sum_{n=1}^\infty \prod_{i=1}^q \left(\frac{1+c_i}{n+c_i} \right)^{\gamma_i} a_n z^n,$$

$$(5.2) \quad W_q(t) = \left(\prod_{k=1}^q c_k^{\gamma_k} \right) \sum_{i=1}^q t^{c_i-1} \sum_{j=1}^{\gamma_i} \frac{A_{ij}}{(\gamma_i-j)!} (\log 1/t)^{\gamma_i-j},$$

where the coefficients A_{ij} are determined from the theory of partial fractions by the identity

$$(5.3) \quad \prod_{i=1}^q \frac{1}{(n+c_i)^{\gamma_i}} = \sum_{i=1}^q \sum_{j=1}^{\gamma_i} \frac{A_{ij}}{(n+c_i)^{1-j+\gamma_i}}$$

(If $q=1$, then $A_{11}=1$ and $A_{1j}=0$ for $j > 1$.)

Then $F_q(z)$ can be written in the form

$$(5.4) \quad F_q(z) = (1/Q) \int_0^1 f(tz) W_q(t) dt = (1/b(1)) \sum_{n=1}^\infty a_n b(n) z^n$$

where

$$(5.5) \quad b(n) = \int_0^1 t^n W_q(t) dt = \prod_{i=1}^q \left(\frac{c_i}{n+c_i} \right)^{\gamma_i},$$

$$(5.6) \quad Q = \int_0^1 t W_q(t) dt = b(1),$$

$$(5.7) \quad W_q(t) \geq 0 \quad \text{for } 0 \leq t \leq 1; \int_0^1 W_q(t) dt = 1,$$

$$(5.8) \quad \begin{aligned} W_q(1) &= 0 \quad \text{for } q > 1, \\ &= c_1 \quad \text{for } q = 1 \text{ and } \gamma_1 = 1. \end{aligned}$$

Proof. Let $r = 1, 2, 3, \dots$, substitute $x = -(n + c) \log t$ into the Gamma function $\Gamma(r) = \int_0^\infty x^{r-1} e^{-x} dx$ and obtain

$$(5.9) \quad \frac{1}{(n+c)^r} = \frac{1}{(r-1)!} \int_0^1 t^{(n+c-1)} (\log 1/t)^{r-1} dt.$$

In view of (5.2) and (5.9), the relation (5.3) becomes

$$(5.10) \quad \prod_{i=1}^q \frac{1}{(n+c_i)^{\gamma_i}} = \sum_{i=1}^q \sum_{j=1}^{\gamma_i} \frac{A_{ij}}{(\gamma_i-j)!} \int_0^1 t^{(n-1+c_i)} (\log 1/t)^{\gamma_i-j} dt$$

$$= \left(\prod_{k=1}^q 1/c_k^{\gamma_k} \right) \int_0^1 t^n W_q(t) dt.$$

Substituting (5.10) into (5.1) gives

$$(5.11) \quad F_q(z) = \prod_{k=1}^q \left(\frac{1+c_k}{c_k} \right)^{\gamma_k} \int_0^1 \left(\sum_{n=1}^\infty a_n (tz)^n \right) W_q(t) dt = (1/Q) \int_0^1 f(tz) W_q(t) dt.$$

The relation (5.5) follows immediately by comparing (5.1) with (5.4) and using (5.10). Also, since the product sequence (5.5) is completely monotonic, its integral representation implies [10] that $W_q(t) \geq 0$ for $0 \leq t \leq 1$. (It would be interesting to prove that $W_q(t) \geq 0$ for $0 \leq t \leq 1$ directly from the theory of partial fractions, that is, using only (5.2) and (5.3).) The relation (5.8) follows directly from (5.2). This completes the proof.

The following corollary is an immediate consequence of Theorem 6 and the fact that $f \in (K)$ i.o.i. $zf' \in (S^*)$.

COROLLARY 6.1. *Let $f(z)$, $W_q(t)$ and $F_q(t)$ be the functions of Theorem 6. Then*

(a) *If $f(z) \in (K)$, then*

$$zF'_q(z) = \frac{1}{Q} \left[W_q(1)f(z) - \int_0^1 f(tz)(tW_q(t))' dt \right] \in (S^*).$$

(b) *If $f(z) \in (S^*)$, then*

$$\int_0^z (F_q(t)/t) dt = (1/Q) \int_0^z (1/t^2) \left[\int_0^t f(x) W_q(x/t) dx \right] dt \in (K).$$

If in Theorem 6 we choose $q = \gamma_1 = c_1 = 1$, then $W_1(t) = 1$, $Q = 1/2$ and Corollary 6.1 reduces to the results obtained in [4, Corollaries 1.1, 2.1].

Theorem 6 enables us to generate the functions $F_q(z)$ by varying the choice of the weight functions $W_q(t)$. For instance, the choice $W_q(t) = 1$ generates the function (1.1), while the choice $W_q(t) = ct^{c-1}$ generates the function (4.1). Other choices for $W_q(t)$ are dealt with in the following three examples.

EXAMPLE 1. In Theorem 6, take $\gamma_i = 1$ for $i = 1, 2, 3, \dots, q$, write $A_{i1} = A_i$ and obtain

$$(5.12) \quad W_q(t) = \left(\prod_{k=1}^q c_k \right) \sum_{i=1}^q A_i t^{c_i-1}; \quad Q = \prod_{i=1}^q \left(\frac{c_i}{1+c_i} \right),$$

where the coefficients A_i are determined by the identity

$$\prod_{i=1}^q \frac{1}{n+c_i} = \sum_{i=1}^q \frac{A_i}{n+c_i} \quad (c_i \neq c_j \text{ for } i \neq j)$$

that is, $A_i = \prod_{j=1, j \neq i}^q 1/(c_j - c_i)$, where $j \neq i$. We also obtain

$$(5.13) \quad b(n) = \int_0^1 t^n W_q(t) dt = \prod_{i=1}^q [c_i/(n+c_i)],$$

so that the function $F_q(z)$ takes the form

$$(5.14) \quad \begin{aligned} F_q(z) &= \sum_{n=1}^{\infty} \prod_{i=1}^q \left(\frac{1+c_i}{n+c_i} \right) a_n z^n = (1/Q) \int_0^1 f(tz) W_q(t) dt \\ &= (1/b(1)) \sum_{n=1}^{\infty} a_n b(n) z^n. \end{aligned}$$

In particular, for $q=1$ we have $A_1=1$, $Q=c_1/(1+c_1)$, $W_1(t)=c_1 t^{c_1-1}$, $b(n)=c_1/(n+c_1)$ and

$$(5.15) \quad F_1(z) = \sum_{n=1}^{\infty} \left(\frac{1+c_1}{n+c_1} \right) a_n z^n = (1+c_1) z^{-c_1} \int_0^z t^{c_1-1} f(t) dt,$$

that is, the function of (4.1). Similarly, taking $q=2$ in Example 1 we obtain

$$(5.16) \quad W_2(t) = \frac{c_1 c_2}{c_2 - c_1} (t^{c_1-1} - t^{c_2-1}); \quad Q = \frac{c_1 c_2}{(1+c_1)(1+c_2)},$$

$$(5.17) \quad b(n) = \int_0^1 t^n W_2(t) dt = [c_1 c_2 / (n+c_1)(n+c_2)],$$

$$(5.18) \quad \begin{aligned} F_2(z) &= \sum_{n=1}^{\infty} \frac{(1+c_1)(1+c_2)}{(n+c_1)(n+c_2)} a_n z^n \\ &= \frac{(1+c_1)(1+c_2)}{(c_2-c_1)} z^{-1} \int_0^z f(t) \left[\left(\frac{t}{z} \right)^{c_1-1} - \left(\frac{t}{z} \right)^{c_2-1} \right] dt. \end{aligned}$$

EXAMPLE 2. In Theorem 6, take $q=1$, $\gamma_1=r=1, 2, 3, \dots$, write $c_1=c=1, 2, 3, \dots$ and obtain

$$(5.19) \quad W_1(t) = (c^r/(r-1)!) t^{c-1} [\log 1/t]^{r-1}; \quad Q = [c/(1+c)]^r,$$

$$(5.20) \quad b(n) = \int_0^1 t^n W_1(t) dt = \frac{c^r}{(r-1)!} \cdot \frac{\Gamma(r)}{(n+c)^r} = \left(\frac{c}{n+c} \right)^r$$

so that the function $F_q(z)=F_1(z)$ takes the form

$$(5.21) \quad \begin{aligned} F_1(z) &= \sum_{n=1}^{\infty} \left(\frac{1+c}{n+c} \right)^r a_n z^n = (1/Q) \int_0^1 f(tz) W_1(t) dt \\ &= \frac{(1+c)^r}{(r-1)!} z^{-1} \int_0^z (t/z)^{c-1} f(t) [\log z/t]^{r-1} dt. \end{aligned}$$

In particular, for $r=1$, (5.21) reduces to (5.15).

EXAMPLE 3. In Theorem 6, take $c_k = k, \gamma_k = 1$ for $k = 1, 2, 3, \dots$ and obtain

$$(5.22) \quad W_q(t) = q(1-t)^{q-1}; \quad Q = 1/(1+q),$$

$$(5.23) \quad b(n) = \int_0^1 t^n W_q(t) dt = \int_0^1 q t^n (1-t)^{q-1} dt = qB(q, n+1)$$

so that the function $F_q(z)$ takes the form

$$(5.24) \quad \begin{aligned} F_q(z) &= \sum_{n=1}^{\infty} \prod_{k=1}^q \left(\frac{1+k}{n+k} \right) a_n z^n = (1/Q) \int_0^1 f(tz) W_q(t) dt \\ &= q(q+1)z^{-1} \int_0^z f(t) \left(1 - \frac{t}{z} \right)^{q-1} dt \\ &= q(q+1) \sum_{n=1}^{\infty} B(q, n+1) a_n z^n \end{aligned}$$

where $q = 1, 2, 3, \dots$ and $B(u, v)$ represents the Beta function. This representation is obtained by noting that

$$qB(q, n+1) = q \int_0^1 x^n (1-x)^{q-1} dx = \frac{q!n!}{(q+n)!} = \prod_{k=1}^q \left(\frac{k}{n+k} \right).$$

In particular, for $q = 1$, (5.24) reduces to (1.1).

COROLLARY 6.2. Let $p, q, c_i, d_i = 1, 2, 3, \dots$,

$$\begin{aligned} h_1(z) &= \sum_{n=1}^{\infty} b_1(n)z^n = \sum_{n=1}^{\infty} \prod_{i=1}^q \left(\frac{c_i}{n+c_i} \right) z^n, \\ h_2(z) &= \sum_{n=1}^{\infty} b_2(n)z^n = \sum_{n=1}^{\infty} \prod_{i=1}^q \left(\frac{d_i}{n+d_i} \right) z^n, \\ h_3(z) &= \sum_{n=1}^{\infty} b_3(n)z^n = \sum_{n=1}^{\infty} b_1(n)b_2(n)z^n. \end{aligned}$$

Let $h_j(z), j = 1, 2, 3$ map the unit disk $|z| < 1$ onto the domains $D(h_j)$. Then

- (a) the domains $D(h_j)$ are convex,
- (b) $\text{Re } h_j(z) > -1/2$ for $|z| < 1, j = 1, 2, 3$,
- (c) $D(h_3) \subset D(h_1) \cap D(h_2)$.

Proof. The three functions $h_j(z)$ are each of the form $F_p(z)$ (but not normalized) of Theorem 5, where $f(z) = \sum a_n z^n = z/(1-z) \in (K)$ and, therefore, the domains $D(h_j)$ are convex. Also, by Theorem 6, we have $b_j(n) = \int_0^1 t^n W_j(t) dt$ so that

$$h_j(z) = \sum_{n=1}^{\infty} b_j(n)z^n = \int_0^1 W_j(t) \sum_{n=1}^{\infty} (tz)^n dt = \int_0^1 \left(\frac{tz}{1-tz} \right) W_j(t) dt < z/(1-z)$$

or, equivalently, $\text{Re } h_j(z) > -1/2$. Finally, since $b_j(n)$ is a subordinating factor sequence it follows that $h_3(z)$ is subordinate to both $h_1(z)$ and $h_2(z)$. We note that parts (b) and (c) also follow directly from the work of Wilf [11, Corollary 5].

6. **Applications.** For $|z| < 1$ the members of the class (K) satisfy certain relations among which are the following three well-known important inequalities:

$$(6.1) \quad \begin{aligned} \text{(A)} \quad & \operatorname{Re} \frac{f(z)}{z} > \frac{1}{2}, \\ \text{(B)} \quad & \operatorname{Re} \frac{zf'(z)}{f(z)} > \frac{1}{2}, \\ \text{(C)} \quad & \operatorname{Re} \left(1 + \frac{zf''(z)}{f'(z)} \right) > 0. \end{aligned}$$

Thus, if $f(z) \in (K)$ the functions $F_q(z)$ of (5.4) also belong to (K) (and, moreover, $F_q(z) \prec (1/Q)f(z)$) and hence also satisfy the relations (A)–(C). This leads to some new inequalities (Theorems 7–11 below) satisfied by members of the class (K) . We will make use of relations (6.2)–(6.5) which can be directly verified with the aid of (6.2). We write $F(z)$ and $W(t)$ instead of $F_q(z)$ and $W_q(t)$, respectively.

$$(6.2) \quad F(z) = (1/Q) \int_0^1 f(tz)W(t) dt = (1/zQ) \int_0^z f(u)W(u/z) du,$$

$$(6.3) \quad \begin{aligned} F^{(n)}(z) &= (1/Q) \int_0^1 t^n f^{(n)}(tz)W(t) dt = (z^{-n}/Q) \int_0^z u^n f^{(n)}(u)W(u/z) du \\ &\quad (n = 0, 1, 2, 3, \dots; F_0(z) = f(z)), \end{aligned}$$

$$(6.4) \quad \begin{aligned} Q(z^s F(z))' z^{1-s} &= Q[zF'(z) + sF(z)] \\ &= W(1)f(z) + \int_0^1 f(tz)[sW(t) - (tW(t))'] dt, \end{aligned}$$

$$(6.5) \quad \begin{aligned} Qz^{-s}[z^{1+s}F'(z)]' &= Q[(1+s)F'(z) + zF''(z)] \\ &= W(1)f'(z) + \int_0^1 tf'(tz)[sW(t) - (tW(t))'] dt \end{aligned}$$

(s is any real number).

Set $s=0$ in (6.4), $s=-1$ into (6.5) and obtain

$$(6.6) \quad QzF'(z) = W(1)f(z) - \int_0^1 f(tz)(tW(t))' dt,$$

$$(6.7) \quad QzF''(z) = W(1)f'(z) - \int_0^1 tf'(tz)[2W(t) + tW'(t)] dt.$$

The inequality $\operatorname{Re} (F(z)/z) > 1/2$ takes the form

$$(6.8) \quad \operatorname{Re} (1/z) \int_0^1 f(tz)W(t) dt > Q/2$$

or, equivalently,

$$(6.9) \quad \operatorname{Re} (1/z^2) \int_0^z f(t)W(t/z) dt > Q/2.$$

The inequality $\operatorname{Re}(zF'(z)/F(z)) > 1/2$ becomes

$$(6.10) \quad \operatorname{Re} \frac{W(1)f(z) - \int_0^1 tf(tz)W'(t) dt}{\int_0^1 f(tz)W(t) dt} > \frac{3}{2}$$

or, equivalently,

$$(6.11) \quad \operatorname{Re} \frac{zW(1)f(z) - \int_0^z (t/z)f(t)W'(t/z) dt}{\int_0^z f(t)W(t/z) dt} > \frac{3}{2}.$$

The inequality $\operatorname{Re}[1 + (zF''(z)/F'(z))] > 0$ becomes

$$(6.12) \quad \operatorname{Re} \frac{zW(1)f'(z) - W'(1)f(z) + \int_0^1 f(tz)(t^2W'(t))' dt}{W(1)f(z) - \int_0^1 f(tz)(tW(t))' dt} > 1$$

or, equivalently,

$$(6.13) \quad \operatorname{Re} \frac{zW(1)f'(z) - W'(1)f(z) + (1/z) \int_0^1 f(t)[u^2w'(u)]'_{u=t/z} dt}{W(1)f(z) - (1/z) \int_0^z f(t)[uW(u)]'_{u=t/z} dt} > 1.$$

Some new results for the members $f(z)$ of the class (K) will now be obtained by substituting into (6.9), (6.11), (6.13) different weight functions $W(t)$ from Theorem 6. The choice $W(t) = 1$, $Q = 1/2$ gives

THEOREM 7. *Let $f(z) \in (K)$. Then, for $|z| < 1$, we have*

$$(A) \quad \operatorname{Re} (1/z^2) \int_0^z f(t) dt > \frac{1}{4},$$

$$(B) \quad \operatorname{Re} \frac{zf(z)}{\int_0^z f(t) dt} > \frac{3}{2},$$

$$(C) \quad \operatorname{Re} \frac{zf'(z)}{f(z) - (1/z) \int_0^z f(t) dt} > 1.$$

The choice $W(t) = ct^{c-1}$, $Q = c/(c+1)$ gives

THEOREM 8. *Let $f(z) \in (K)$, $c = 1, 2, 3, \dots$. Then, for $|z| < 1$, we have*

$$(A) \quad \operatorname{Re} z^{-(1+c)} \int_0^z t^{c-1}f(t) dt > \frac{1}{2(c+1)},$$

$$(B) \quad \operatorname{Re} \frac{z^c f(z)}{\int_0^z t^{c-1}f(t) dt} > \frac{1+2c}{2},$$

$$(C) \quad \operatorname{Re} \frac{zf'(z)}{f(z) - cz^{-c} \int_0^z t^{c-1}f(t) dt} > c.$$

For $c=1$, Theorem 8 reduces to Theorem 7. The choice

$$W(t) = [c_1c_2/(c_2 - c_1)](t^{c_1-1} - t^{c_2-1}), \quad Q = c_1c_2/(1+c_1)(1+c_2)$$

gives

THEOREM 9. Let $f(z) \in (K)$, $c_1, c_2 = 1, 2, 3, \dots, c_1 \neq c_2$. Then for $|z| < 1$, we have

$$(A) \quad \operatorname{Re} (1/z^2) \int_0^z f(t) [(t/z)^{c_1-1} - (t/z)^{c_2-1}] dt > \frac{c_2 - c_1}{2(1+c_1)(1+c_2)},$$

$$(B) \quad \operatorname{Re} \frac{\int_0^z f(t) [c_2(t/z)^{c_2-1} - c_1(t/z)^{c_1-1}] dt}{\int_0^z f(t) [(t/z)^{c_1-1} - (t/z)^{c_2-1}] dt} > \frac{1}{2},$$

$$(C) \quad \operatorname{Re} \frac{(c_2 - c_1)zf(z) + \int_0^z f(t) [c_1^2(t/z)^{c_1-1} - c_2^2(t/z)^{c_2-1}] dt}{\int_0^z f(t) [c_2(t/z)^{c_2-1} - c_1(t/z)^{c_1-1}] dt} > 0.$$

In particular, for $c_1 = 1$ and $c_2 = 2$ we have

$$(A_1) \quad \operatorname{Re} (1/z^3) \int_0^z f(t)(z-t) dt > \frac{1}{12},$$

$$(B_1) \quad \operatorname{Re} \frac{\int_0^z tf(t) dt}{\int_0^z f(t)(z-t) dt} > \frac{3}{2},$$

$$(C_1) \quad \operatorname{Re} \frac{z^2f(z) - 2 \int_0^z tf(t) dt}{\int_0^z f(t)(2t-z) dt} > 1.$$

For the choice $W(t) = (c^r/(r-1)!)t^{c-1}(\log 1/t)^{r-1}$, it follows that $Q = (c/(1+c))^r$. In particular, for $r = 1$ we obtain $W(1) = c$, $W'(1) = c(c-1)$; for $r = 2$ we obtain $W(1) = 0$, $W'(1) = -c^2$; for $r > 2$ we obtain $W(1) = 0$, $W'(1) = 0$. We then have

THEOREM 10. Let $f(z) \in (K)$, $c, r = 1, 2, 3, \dots$. Then for $|z| < 1$ it follows that

$$(A) \quad \operatorname{Re} z^{-(1+c)} \int_0^z f(t)t^{c-1}(\log z/t)^{r-1} dt > (r-1)!/2(1+c)^r.$$

In particular, for $r = c = 1$ this reduces to part (A) of Theorem 7.

$$(B) \quad \operatorname{Re} \frac{((r-1)!/c^r)W(1)z^c f(z) + (r-1) \int_0^z f(t)t^{c-1}(\log z/t)^{r-2} dt}{\int_0^z f(t)t^{c-1}(\log z/t)^{r-1} dt} > \frac{1+2c}{2}.$$

In particular, for $r = 1$, this reduces to part (B) of Theorem 7; for $r > 1$ it reduces to

$$\operatorname{Re} \frac{\int_0^z f(t)t^{c-1}(\log z/t)^{r-2} dt}{\int_0^z f(t)t^{c-1}(\log z/t)^{r-1} dt} > \frac{1+2c}{2(r-1)},$$

for $r = 2$ it reduces to

$$\operatorname{Re} \frac{\int_0^z f(t)t^{c-1} dt}{\int_0^z f(t)t^{c-1}(\log z/t) dt} > \frac{1+2c}{2};$$

for $r = 2$ and $c = 1$ it reduces to

$$\operatorname{Re} \frac{\int_0^z f(t) dt}{\int_0^z f(t)(\log z/t) dt} > \frac{3}{2}$$

$$(C) \quad \operatorname{Re} \frac{[W(1)z^{c+1}f'(z) - W'(1)z^c f(z)](r-1)! + c^r \int_0^z t^{c-1}f(t)(\log z/t)^{r-3} \cdot (L+M) dt}{W(1)z^c f(z)(r-1)! + c^r \int_0^z f(t)t^{c-1}(\log z/t)^{r-2} \cdot N dt} > 1$$

where

$$L = (r-1)[r-2 - (2c-1)\log z/t],$$

$$M = c(c-1)(\log z/t)^2; \quad N = r-1 - c(\log z/t).$$

For $r=1$ this reduces to (C) of Theorem 8. For $r=2$ it reduces to

$$\operatorname{Re} \frac{z^c f(z) - c \int_0^z t^{c-1} f(t) dt}{\int_0^z f(t) t^{c-1} [1 - c \log z/t] dt} > c.$$

For $r > 2$ it reduces to

$$\operatorname{Re} \frac{\int_0^z t^{c-1} f(t) (\log z/t)^{r-3} \cdot [(r-2) - c(\log z/t)] dt}{\int_0^z t^{c-1} f(t) (\log z/t)^{r-2} \cdot [(r-1) - c(\log z/t)] dt} > \frac{c}{r-1}.$$

Next, choose $W(t) = q(1-t)^{q-1}$ so that $Q = 1/(1+q)$. In particular, for $q=1$ we obtain $W(1)=1, W'(1)=0$; for $q=2$ we obtain $W(1)=0, W'(1)=-2$; for $q > 2$ we obtain $W(1)=W'(1)=0$. We then have

THEOREM 11. *Let $f(z) \in (K), q=1, 2, 3, \dots$. Then for $|z| < 1$ it follows that*

(A)
$$\operatorname{Re} z^{-(1+q)} \int_0^z f(t)(z-t)^{q-1} dt > 1/2q(1+q).$$

In particular, for $q=1$ this reduces to part (A) of Theorem 7.

(B)
$$\operatorname{Re} \frac{W(1)z^q f(z) + q(q-1) \int_0^z t f(t)(z-t)^{q-2} dt}{\int_0^z f(t)(z-t)^{q-1} dt} > \frac{3q}{2}.$$

In particular, for $q=1$ this reduces to part (B) of Theorem 7; for $q \geq 2$ it reduces to

$$\operatorname{Re} \frac{\int_0^z t f(t)(z-t)^{q-2} dt}{\int_0^z f(t)(z-t)^{q-1} dt} > \frac{3}{2(q-1)},$$

and for $q=2$ it reduces to part (B₁) of Theorem 9.

(C)
$$\operatorname{Re} \frac{W(1)z^{1+q} f'(z) - W'(1)z^q f(z) + q(q-1) \int_0^z t f(t)(z-t)^{q-3} \cdot (qt-2z) dt}{W(1)z^q f(z) + q \int_0^z f(t)(z-t)^{q-2} \cdot (qt-z) dt} > 1.$$

In particular, for $q=1$ this reduces to part (C) of Theorem 7; for $q=2$ it reduces to part (C₁) of Theorem 9; for $q > 2$ it reduces to

$$\operatorname{Re} \frac{\int_0^z t f(t)(z-t)^{q-3} \cdot (qt-2z) dt}{\int_0^z f(t)(z-t)^{q-2} \cdot (qt-z) dt} > \frac{1}{q-1}.$$

7. Recursive relations satisfied by the weight function. Recursive relations for the weight function $W_p(t)$ similar to those derived in §4 for $F_p(t)$ will now be obtained. Also some identities satisfied by the subordinating sequence $b(n)$ will be given. The relations should be useful for the investigation of the problems and conjectures of §8. As in (4.3) let $p, c_i = 1, 2, 3, \dots, f(z) = z + \sum_2^\infty a_n z^n$ and write

(7.1)
$$\begin{aligned} F_p(z) &= \sum_{n=1}^\infty \prod_{i=1}^p \left(\frac{1+c_i}{n+c_i} \right) a_n z^n = \frac{1}{b_p(1)} \sum_{n=1}^\infty b_p(n) a_n z^n \\ &= (1/Q_p) \int_0^1 f(tz) W_p(t) dt, \end{aligned}$$

(7.2)
$$\begin{aligned} F_{p+1}(z) &= \sum_{n=1}^\infty \prod_{i=1}^p \left(\frac{1+c_i}{n+c_i} \right) \cdot \left(\frac{1+c_{p+1}}{n+c_{p+1}} \right) a_n z^n \\ &= \frac{1}{b_{p+1}(1)} \sum_{n=1}^\infty b_{p+1}(n) a_n z^n = (1/Q_{p+1}) \int_0^1 f(tz) W_{p+1}(t) dt, \end{aligned}$$

where the c_i may or may not be distinct, and $W_i(t)$ is as in (5.2) (with the appropriate change so that $p = \sum_{i=1}^i \gamma_i$). It follows that

$$(7.3) \quad Q_{p+1} = \left(\frac{c_{p+1}}{1+c_{p+1}} \right) Q_p; \quad W_{p+1}(1) = 0.$$

From (4.8) we have the recursive relation

$$(7.4) \quad zF'_{p+1}(z) + c_{p+1}F_{p+1}(z) = (1+c_{p+1})F_p(z).$$

Substitute into (7.4) the integral representations for $F_{p+1}(z)$, $F_p(z)$, zF'_{p+1} from (7.2), (7.1), (6.6) respectively. Then apply (7.3) and deduce the recursive relation

$$(7.5) \quad tW'_{p+1}(t) + (1-c_{p+1})W_{p+1}(t) + c_{p+1}W_p(t) = 0 \quad (p = 1, 2, 3, \dots).$$

Solve the differential equation (7.5) for $W_{p+1}(t)$ and obtain

$$W_{p+1}(t) = c_{p+1}t^{-1+c_{p+1}} \left[K - \int t^{-c_{p+1}} W_p(t) dt \right].$$

To evaluate the constant of integration K , apply the condition $W_{p+1}(1)=0$ and obtain

$$(7.6) \quad W_{p+1}(t) = c_{p+1}t^{-1+c_{p+1}} \int_t^1 t^{-c_{p+1}} W_p(t) dt.$$

A comparison of (7.1) and (7.2) yields

$$(7.7) \quad (n+c_{p+1})b_{p+1}(n) = c_{p+1}b_p(n) \quad (n, p = 1, 2, 3, \dots).$$

Substitute into (7.7) the integral representations for $b_p(n)$ and $b_{p+1}(n)$ given by (5.5) and obtain the zero moment

$$(7.8) \quad \int_0^1 t^n [(n+c_{p+1})W_{p+1}(t) - c_{p+1}W_p(t)] dt = 0.$$

Again using (5.5) the following moment relations are directly verifiable.

$$(7.9) \quad b_r(n)b_s(n) = \int_0^1 t^n [2b_s(n)W_r(t) - b_r(n)W_s(t)] dt,$$

$$(7.10) \quad \int_0^1 t^n [b_s(n)W_r(t) - b_r(n)W_s(t)] dt = 0,$$

$$(7.11) \quad b_r^k(n) = \int_0^1 t^n b_r^{k-1}(n)W_r(t) dt \quad (p, k, r, s = 1, 2, 3, \dots).$$

We conclude this section by applying the relation (7.6) to two examples.

EXAMPLE 1a. In (7.1) and (7.2) let $c_i \neq c_j$ for $i \neq j$. Then from (5.12) we have

$$(7.12) \quad W_p(t) = \left(\prod_{k=1}^p c_k \right) \sum_{i=1}^p A_i t^{c_i-1},$$

$$W_{p+1}(t) = \left(\prod_{k=1}^p c_k \right) c_{p+1} \sum_{i=1}^{p+1} B_i t^{c_i-1},$$

where A_i and B_i are defined by

$$(7.13) \quad \prod_{i=1}^p \left(\frac{1}{n+c_i} \right) = \sum_{i=1}^p \frac{A_i}{n+c_i}; \quad \prod_{i=1}^{p+1} \left(\frac{1}{n+c_i} \right) = \sum_{i=1}^{p+1} \frac{B_i}{n+c_i}.$$

By the theory of partial fractions the coefficients A_i and B_i are related by

$$(7.14) \quad B_i = \frac{A_i}{c_{p+1} - c_i} \quad (i = 1, 2, 3, \dots, p); \quad B_{p+1} = \prod_{j=1}^p \left(\frac{1}{c_j - c_{p+1}} \right).$$

We then obtain

$$\begin{aligned} K &= \int_{t=1} t^{-c_{p+1}} W_p(t) dt = \left(\prod_{k=1}^p c_k \right) \int_{t=1} t^{-c_{p+1}} \sum_{i=1}^p A_i t^{c_i-1} dt \\ &= \left(\prod_{k=1}^p c_k \right) \sum_{i=1}^p \frac{A_i}{c_i - c_{p+1}} = \left(\prod_{k=1}^p c_k \right) \sum_{i=1}^p (-B_i). \end{aligned}$$

Since $\sum_{i=1}^{p+1} B_i = 0$, we have

$$\sum_{i=1}^p B_i = -B_{p+1} = - \prod_{j=1}^p (1/(c_j - c_{p+1}))$$

so that $K = \prod_{j=1}^p (c_j/(c_j - c_{p+1}))$, and therefore (7.6) becomes

$$(7.15) \quad W_{p+1}(t) = c_{p+1} t^{-1+c_{p+1}} \left[\prod_{j=1}^p \left(\frac{c_j}{c_j - c_{p+1}} \right) - \int t^{-c_{p+1}} W_p(t) dt \right].$$

EXAMPLE 2a. In (7.1) and (7.2) let $c_i = c$ for $i = 1, 2, 3, \dots, p$ and $c_{p+1} \neq c$. Then from (5.19) we have

$$(7.16) \quad W_p(t) = \frac{c^p}{(p-1)!} t^{c-1} (\log 1/t)^{p-1}$$

and so we obtain

$$\begin{aligned} K &= \int_{t=1} t^{-c_{p+1}} W_p(t) dt = \frac{c^p}{(p-1)!} \int_{t=1} t^{c-1-c_{p+1}} (\log 1/t)^{p-1} dt \\ &= (c/(c - c_{p+1}))^p, \end{aligned}$$

where we have integrated by parts $(p-1)$ times. Therefore, (7.6) becomes

$$(7.17) \quad W_{p+1}(t) = c_{p+1} t^{-1+c_{p+1}} \left[\left(\frac{c}{c - c_{p+1}} \right)^p - \int t^{-c_{p+1}} W_p(t) dt \right].$$

Note that for $p = 1$, (7.15) and (7.17) are identical (if we write $c_1 = c$).

8. **Some open questions and conjectures.** Let $f(z) = z + \sum_2^\infty a_n z^n$ be regular and univalent for $|z| < 1$. Pólya and Schoenberg [6] have proven Theorem A and also the necessity part of Theorem B below, while Robertson [7] has proven the sufficiency part of Theorem B.

THEOREM A. $f(z) \in (K)$ if and only if the de la Vallée Poussin means of $f(z)$, namely the polynomials

$$\begin{aligned}
 V_n(z; f) &= \left(\frac{1}{C_{2n,n}} \right) \sum_{v=1}^n C_{2n,n+v} a_v z^v \\
 &= \frac{n}{n+1} z + \frac{n(n-1)}{(n+1)(n+2)} a_2 z^2 + \dots \\
 &\quad + \frac{n(n-1) \dots (n-k+1)}{(n+1)(n+2) \dots (n+k)} a_k z^k + \dots \\
 &\quad + \frac{n(n-1) \dots 1}{(n+1)(n+2) \dots (2n)} a_n z^n
 \end{aligned}
 \tag{8.1}$$

are univalent and convex in $|z| < 1$ for $n = 1, 2, 3, \dots$

THEOREM B. $f(z) \in (K)$ if and only if $V_n(z; f) \prec f(z)$ for $n = 1, 2, 3, \dots, |z| < 1$.

Thus if $f(z) \in (K)$ then the sequence $\{b_n\}_1^\infty$ with elements

$$\begin{aligned}
 b_n &= \frac{k(k-1) \dots (k-n+1)}{(k+1)(k+2) \dots (k+n)}; & n = 1, 2, \dots, k \\
 &= 0; & n > k
 \end{aligned}
 \tag{8.2}$$

is a subordinating factor sequence for $k = 1, 2, 3, \dots$

These two theorems provide us with an excellent source of functions, namely the polynomials $V_n(z; f)$, which are convex and are also subordinate to a given function $f(z) \in (K)$. Such sources are rare. Part II of Theorem 5 of this paper represents a slight contribution in the search for such functions.

The following conjecture appears in [6]:

CONJECTURE C₁. If $f(z) = \sum_1^\infty a_n z^n$ and $g(z) = \sum_1^\infty c_n z^n$ are regular in $|z| < 1$ and map $|z|$ onto schlicht convex domains then so does the convolution $h(z) = f * g = \sum_1^\infty a_n c_n z^n$.

Thus, for $f(z) \in (K)$, the functions $F_p(z)$ of Theorem 5 represent examples where the convolution of convex functions is convex and so is in agreement with Conjecture C₁. It has recently been announced by Suffridge [9] that the convolution of convex functions is close-to-convex.

A conjecture of Wilf [11] whose truth would imply Conjecture C₁ is

CONJECTURE C₂. The coefficients of a convex function preserve subordination between convex functions. That is, if $\sum a_n z^n, \sum c_n z^n, \sum d_n z^n$ are regular and map $|z| < 1$ onto schlicht convex domains, and if $\sum a_n z^n \prec \sum c_n z^n$ then $\sum a_n d_n z^n \prec \sum c_n d_n z^n$.

Some of the results in §6 of this paper seem to support the truth of the following conjecture which I have not been able to prove.

CONJECTURE C₃. Let $f(z) = z + \sum_2^\infty a_n z^n \in (K)$, $g(z) = \sum_1^\infty c_n z^n$ be regular and map $|z| < 1$ univalently onto a convex domain, $c_1 > 0$, $g(z) < f(z)$ in $|z| < 1$, $g(z) \neq f(z)$. Then

$$(8.3) \quad \begin{aligned} (a) \quad & \operatorname{Re} \frac{f(z)}{g(z)} > 1 \quad \text{for } |z| < 1, \\ (b) \quad & \operatorname{Re} \frac{zf'(z)}{f(z) - g(z)} > \frac{1}{2} \quad \text{for } |z| < 1. \end{aligned}$$

Note that in (a) the choice $g(z) = z/2$ and in (b) the choice $g(z) \rightarrow 0$ yield, respectively, Stroh acker's [8] sharp results $\operatorname{Re} (f(z)/z) > 1/2$, $\operatorname{Re} (zf'(z)/f(z)) > 1/2$ for members $f(z)$ of the class (K) . In (a) the choice $f(z) = z/(1-z)$ and $g(z) = z/2$ yields the result $\operatorname{Re} (1+z)/(1-z) > 0$. Also, in view of Theorems A, B the choice $g(z) = V_n(z; f)$ in Conjecture C₃ gives, for $|z| < 1$,

$$(8.4) \quad \operatorname{Re} \frac{f(z)}{V_n(z; f)} > 1; \quad \operatorname{Re} \frac{zf'(z)}{f(z) - V_n(z; f)} > \frac{1}{2}.$$

Finally, we suggest the investigation of functions $F(z)$ defined by

$$F(z) = \int_0^1 f(tz)W(t) dt.$$

For what classes of weight functions $W(t)$, other than that given by (5.2) of Theorem 6, will a property T possessed by $f(z)$ (such as starlikeness, convexity, close-to-convexity) also be possessed by $F(z)$? (Note: The following counter example to Conjecture C₃ has been communicated to me by T. J. Suffridge; $f(z) = z/(1-z)$, $g(z) = (2/\pi) \arctan z$.)

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